



SG Motorcycle LED Lighting and Accessories, by StreetGlow®

StreetGlow Motorcycle line puts you on the leading, bleeding edge of design creativity-just where you below.

Wayne, NJ, July 10, 2007 --(PR.com)-- Street Glow, Inc. announced today a new line of performance lighting products for motorcycles. Manufactured under the SG Motorcycles brand, the products include neon and L.E.D. [shift linkage](#) for Harley Davidson drive trains, an [L.E.D. motorcycle license plate](#) frame and a [Starter Combo Kit](#) that provides essential lighting accessories. The company will introduce several other applications before September.

“We will debut the line at the Black Hills Motorcycle Rally in August”, commented Keith Korchma, National Sales Manager for the company's Dealer and Distributor channels. “Sturgis is a venue unparalleled in terms of attendance and exposure. Our new line of performance lighting products for motorcycles is expected to get an enthusiastic reception there.”

In creating the SG Motorcycles product line, the company is leveraging over fifteen years of experience and technical know how in the automotive and mobile electronics segments. “We have had tremendous success creating distinctive performance lighting applications for automobiles”, said Korchma. “We are now addressing a similar demand for Street Glow products in the motorcycle aftermarket.”

StreetGlow® defined a new category in the automotive aftermarket with the introduction of Auto-Neon® in 1990 and has since inspired an entire generation of enthusiasts with its extensive line of performance lighting products. Their cutting-edge line of StreetGlow® and OPTX® by StreetGlow® branded products continues to drive new automotive lighting trends and showcase the popularity of this emergent category. Street Glow, Inc. is the number one choice in performance lighting products worldwide. For more information, visit www.streetglow.com or www.optxbystreetglow.com.

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Contact Information:

Street Glow, Inc.

John Lauro III

973-709-9000 X149

marketing@streetglow.com

www.streetglow.com

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