



## **topseos.com Publishes Its Monthly Rankings of the Internet Marketing Firms in Eleven Different Categories for July, 2007**

Plymouth, IN, July 02, 2007 --([PR.com](http://PR.com))-- “The July, 2007 rankings have a rare distinction. These rankings are the first to be simultaneously featured in print, i.e. in the Visibility Magazine which is releasing this month,” Bill Peden said during the announcement of the release of the latest monthly rankings from [topseos.com](http://topseos.com).

Since its beginnings in 2002, topseos.com has become a space for leading internet marketing firms to interact with each other. This is that one-stop where the best vendors in the industry get to showcase their products and services for the internet marketing world to see. The monthly have become the definitive representation of topseos.com and its successful e-presence. The July 2007 list is published and ready for release.

There are as many as eleven categories in which top 5 firms are picked.

The categories are: Organic Optimization, Link Popularity Services, Content Creation, SEM Hosting, SEM Training Programs, SEM Email Marketing, Press Release Distribution, Pay Per Click Management, Search Engine Friendly Web Design, Search Engine Friend Web Development, and Website Traffic Analysis.

“The monthly rankings have been our constant mainstay since the beginning. Initiatives there have been many, and there will be more still, but the rankings secured credibility for topseos.com in this competitive industry,” Bill Peden added.

While there are some generic parameters applied across the board, rankings are primarily done based on independent criteria of evaluation for each of the categories. And the monthly rankings are a proof of the rigor. It is rare to see a firm that maintains the top position in a particular category for many consecutive months. And if it does, you can be sure that company is the undoubted leader in the industry for that particular service.

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