



## **Link Development Training for Effective Search Engine Marketing and Optimization**

*We Build Pages (<http://www.webuildpages.com>) is proud to announce the launch of <http://www.linkninjas.com> [ Link Ninjas link development training ]. The intensive online marketing course will focus around developing skills for obtaining quality back links for more effective search engine marketing.*

Troy, NY, November 28, 2005 --(PR.com)-- We Build Pages (<http://www.webuildpages.com>) is proud to announce the launch of [Link Ninjas link development training](#). The intensive online marketing course will focus around developing skills for obtaining quality back links for more effective search engine marketing. The [We Build Pages Internet Marketing](#) staff is dedicated to the art and science of natural search engine optimization - the qualities between ninjas and link developers turned into a natural parallel for link development and online marketing training. And ninjas are just plain cool. The first training session will take place January 18th and 19th and feature special guest speaker [Aaron Wall of SEO Book fame](#). 10 free passes will be given away to [qualified candidates who register first](#).

Link Ninjas training will be held in We Build Pages' secret dojo nested in the harsh arctic tundra of Troy, NY (just outside of Albany) and will feature one and two day training sessions. These intensive training classes will focus on helping you or your staff members maximize their time spent on search engine optimization and link development. Quality link development is a necessary strategy to any online marketing campaign whether the links are attained from buying, borrowing, begging, or bartering; it is critical to get the most out of your links.

You need to train to become a link ninja if:

You run your small business website

- to cancel your yellow page ads
- to get back at your competition
- to finally get some ROI on your site

You are a web design/ development company

- to add value for your clients
- to an additional revenue stream
- to improve YOUR business

You are a marketing executive:

- to make the most out of your media buys
- to learn why you're spending money in the wrong places
- to optimize your budgets with new media opportunities



You are an SEO company

- to learn to do it better
- links are a LARGE part of the SEO equation
- to learn to build good alliances for acquiring links

The training will be conducted by Jim Boykin, Justilien Gaspard, Sean Stahlman, and Todd Malicoat. Combined they have well over 20 years of internet marketing experience (which is very similar to dog years). If you can't make it to the training, be sure to stop by the [Link Ninjas Dojo Blog](#) to learn and train with us.

We Build Pages specialize in Internet Marketing Services. We build website traffic through Google, Yahoo and MSN with a strong focus on natural rankings assisted by pay per click campaigns. Since 1999, We Build Pages has helped over 150 clients with internet advertising services on hundreds of websites. We believe our services are unique in that we build our working relationships on trust, and earn our fees through solid results, which helps our clients' websites obtain top rankings.

Few companies in the Internet Marketing field offer the range of services that We Build Pages provides. Excelling in areas such as: Search Engine Optimization (SEO), Pay Per Click (PPC) Consulting, Relevant Link Advertising, Personal Consulting, Web Site Design, and much more. We Build Pages mission has remained the same throughout the years: "To provide as much relevant traffic to our clients' websites as we possibly can, utilizing the best and most ethical methods available at any given time." We perform these functions centered on the principles of integrity, excellence, growth, and quality.

We Build Pages is located in Upstate New York, just north of Albany, and services clients world-wide.

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**Online Version of Press Release:**

You can read the online version of this press release at: <http://www.pr.com/press-release/4393>

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