



Power Assure, Inc. Welcomes Chris Hardin to Advisory Board

Santa Clara, CA, June 27, 2007 --(PR.com)-- Power Assure, Inc., a provider of innovative power management solutions that significantly reduce data center energy costs, announced today that Chris Hardin has joined its Board of Advisors.

Chris Hardin, President of the data center consultation firm CDH Consulting, has agreed to join Power Assure's board of advisors. Chris has been involved in the Internet and eCommerce industries for over 12 years. Chris specializes in construction, renovation and analysis of data centers and technology enhancement of mission critical facilities across the for companies such as Bay Networks, Exodus Communications, and Cable & Wireless.

Chris's expertise in electrical capacity planning, mechanical system design, and backup power systems has driven success for numerous clients in establishing real estate values for data centers and mission critical facilities, even through the ups and downs of the Internet boom and bust periods. Chris Hardin is a graduate of Idaho State University with two degrees.

"I am excited to have Chris join the team of outstanding advisors at Power Assure. His insights and deep experience with facilities and power management will provide us with strong advice as well as connections to customers and partners throughout the industry," remarked DK Foster, CEO of Power Assure.

About Power Assure:

Power Assure, Inc. is focused on efficiently reducing power in data centers by up to eighty percent while improving service levels through automatic load shifting and load shedding.

PALabs, a division of Power Assure, provides data centers with independent verification of equipment power and performance ratings that are standardized across H/W vendors.

Power Assure is at the forefront of the green data center initiative. Power Assure works closely with customers, utilities and the government to minimize power usage of data centers and large server farms and to reduce associated green house gases.

More information can be found at www.powerassure.com.

Forward-Looking Statements:

This press release contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Statements in this release that are "forward-looking statements" are based on current expectations and assumptions that are subject to known and unknown risks, uncertainties or other factors which may cause actual results, performance or achievements of the Company to be materially different from any future results, performance or achievements expressed or implied by such forward-looking statements. Actual results could differ materially.



All information in this release is as of the date of this release. The Company undertakes no duty to update any forward-looking statement to conform the statement to actual results or changes in the Company's expectations.

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