



California's Baby Cottage Industry Creates Magic at RecurrentDreams.com

Charming online Baby Boutique, www.RecurrentDreams.com, has assembled a group of California designers and developed a magical cottage line for baby, capturing the eclectic west coast lifestyle.

Long Beach, CA, June 26, 2007 --(PR.com)-- A little known fact about Southern California is that it is the home of many talented local designers and artisans. One charming on-line baby boutique, www.RecurrentDreams.com, has assembled a group of designers, and developed a magical cottage line for baby and child, capturing the eclectic west coast style.

But how can a small family-owned business compete with the on-line super-stores and mega-chains? "We don't compete, we offer an alternative", says Dawn Torress-Cook, owner of www.RecurrentDreams.com. "In our fast-paced, technology-driven world, we offer the uniqueness of quality custom made luxury baby gifts and unique baby clothes.

Reflecting the California lifestyle, their designer baby clothes are easy yet luxurious, elegant yet understated, classically hip. Designers from Huntington Beach (aka Surf city USA) capture the nostalgic surfer attitude, LA designer Mad Sky offers breathtaking Asian prints, and Santa Monica based Diaper Dude is hip and happening. Other Californian baby clothes designers include Tralala, Until Kara, Barefoot Dreams (a celebrity favorite), Icky Baby, Reflections, and Recurrent Dream's own label, Dream Wish Baby.

"My challenge", says owner Dawn Torress-Cook, "is to find the perfect baby gift. Perhaps baby's take me home outfit or a sumptuous baby blanket that will be treasured for years to come. Creating memories of baby's entry into our world, is our privilege here at Recurrent Dreams. "

Recurrent Dreams Unique Baby Boutique is a privately held, specialty, on-line Designer Baby Clothes, Unique Baby Gifts, Luxury Baby Gift Boutique, located in Long Beach, California. The company specialized in California made, free trade, sweat shop free, unique baby clothes and little girl dresses. Family owned, small business, since 2002, selling primarily in US and Canada, through it's website at www.RecurrentDreams.com, www.RecurrentDreamsBaby.com, and www.DreamWishBaby.com.

For information about Recurrent Dreams Baby Boutique, please visit the company's web site at <http://www.RecurrentDreams.com> .

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