



Internet Marketing Website, PR.com, Has Updated Its Site to More Clearly Illustrate Its Value & Purpose

PR.com has updated certain aspects of its website in order to more clearly illustrate its many powerful services. Internet marketing professionals can now more easily discern the multiple sections of PR.com that they can use to generate publicity as well as quality leads for their business.

New York, NY, November 21, 2005 --(PR.com)-- PR.com today announced that it has updated certain portions of its website, making it more clearly illustrate its valuable services and easier to access the continually expanding database of information. The two main areas that were updated are the home page and the top portion of all other pages; the most important change is that visitors to PR.com can now search for businesses, products, services, jobs, and press releases from any page of the site.

PR.com provides a service not available anywhere else on the Internet, by taking all aspects of business that a company may possibly want to promote and combining them in a one stop shop [Internet marketing](#) powerhouse. Whether a company is seeking to gain exposure and generate leads for its products and services, or its business in general, post job opportunities, or distribute press releases, PR.com has become one of the most valuable solutions to effectuate either one or all of these Internet marketing objectives.

Offering such a unique, broad spectrum of services presents an important task for PR.com: to effectively communicate to visitors of the site, exactly that which can be accomplished on PR.com. The most recent enhancement that helps accomplish this is the update to the home page and to the top portion of all other pages of the site. On the homepage, there is now a list of Internet marketing services that more clearly illustrates, at least on a surface level, how a company may promote its business on PR.com:

- • Post Full Company Profile
- • Post Products & Services
- • Distribute Press Releases
- • Post Job Opportunities
- • Generate Leads

Further, on the homepage, there is now a list that illustrates what a visitor can do on PR.com:

- • [Find Businesses](#)
- • [Find Products](#)
- • [Find Services](#)
- • [Find Press Releases](#)
- • [Find Job Opportunities](#)
- • [Find Articles](#)

With the addition of a search box on top of each page of the website, visitors can now search for businesses, products, services, jobs, and press releases from any page on PR.com. This greatly improves the user experience on PR.com, making it easier to find desired information. As a result, businesses are able to generate greater success from their PR.com Internet marketing campaigns.



About PR.com:

PR.com is a unique website where companies can promote literally everything about their business in a one stop shop business marketplace. A cross between a public relations and advertising entity, PR.com is a directory of [businesses](#), [products and services](#), a [press release distribution](#) service, [job search website](#), and online publication of [articles](#), reviews and [celebrity interviews](#). With a full company profile, each business listed on PR.com has a powerful means by which to generate quality leads as well as gain worldwide and local exposure for all of their products, services and other business information.

###



Contact Information:

Allison Dawn PR
Allison Kugel
516-942-0264
allisondawnpr@aol.com

Online Version of Press Release:

You can read the online version of this press release at: <http://www.pr.com/press-release/4260>

News Image:

