



## **All Pro West Announces Fundraising Campaign to Assist in Efforts to Build National Memorial Honoring the Passengers & Crew of Flight 93 in Somerset County, Pennsylvania**

*All Pro West, located in Mechanicsburg PA, will be teaming up with the “Brothers For Flight 93” a non-profit 501c organization based in Philadelphia established to raise funds towards the construction of the National Memorial to be built in Pennsylvania.*

Harrisburg, PA, June 17, 2007 --([PR.com](http://PR.com))-- “Brothers For Flight 93” was started by the Hamilton Brothers who began selling their merchandise designs, sponsoring bike rally's & organizing memorial rides to Shanksville, Pennsylvania each year in September to pay tribute to those that lost their lives on Flight 93 on September 11, 2001.

“We were able to raise close to \$4,000 on last years Memorial Ride to Somerset County.” remarks John Hamilton, a Philadelphia Deputy Sheriff and Founder/Chairman of Brothers For Flight 93. “Many of our biggest supporters are Firefighters and Police Officers” John replies “We are very proud to have the support of the PA State Police each year as they escort us off the Turnpike to the Memorial Site.” The organizations Rally's and Memorial Rides grow larger each year and they expect this years Memorial Ride to Somerset to be the largest yet.

The “Brothers” also collect patches from Fire & Police Departments all over the nation. “We place the hundreds of patches we collect onto a memorial plaque, in which we display at the temporary site when we arrive.” states John “The plaque shows the continued support of our nations Fire, Police Departments and First Responders and is viewed by thousands of visitors each year.”

Organizers of a drive to raise money for a permanent memorial to the victims of Flight 93 say they will change their strategy after falling far short of their goal. In the past two years, the campaign has raised just \$11 million instead of the hoped-for \$30 million. A nearby temporary memorial attracts 150,000 visitors a year and an estimated 250,000 are expected to visit the new memorial yearly. More funds must be raised in order to construct and sustain the memorial that will be the final resting place of the passengers and crew of United Airlines Flight 93.

All Pro West Trailer Superstore has proudly donated a new trailer to the "Brothers For Flight 93" in order to help support them in their fundraising missions throughout the year. “The trailer will be custom painted to honor all the heroes who gave and lost their lives on September 11th.” states Tammy Smith, Marketing Director for All Pro West. “It's important that we continue to raise awareness and inspire our nation to support the efforts being made to honor and memorialize those lost on 9/11.” The trailers custom paint will be donated by Michael at Visual Impact who has also offered his resources to support the “Brothers” mission.

All Pro West will be sponsoring a fundraising rally for the “Brothers For Flight 93” and their supporters on August 25, 2007 at their Trailer Superstore located in Mechanicsburg, Pennsylvania. The event will feature a dedication ceremony by the “Brothers” in which they will proudly display their new trailer in



appreciation of All Pro West, as well as acknowledging their many sponsors and supporters.

Angel Marketing Group.com will be coordinating the food, beverages, prizes and entertainment, as well as special appearances by Miss Appalachian Harley Davidson and Miss Motorama 2007. “This is an open invitation to ride in or drive in to enjoy food and entertainment for the afternoon.” replies Tammy “This will also give locals in our area the opportunity to meet the “Brothers” and Register to Ride with them on September 8th for their annual Memorial Ride.”

The “Brothers For Flight 93” will be kicking off this years annual Memorial Ride on Saturday, September 8th in Philadelphia, Pennsylvania. “Our goal at All Pro is to gain as many supporters as possible in our local area to join with the Brothers on their mission and Memorial Ride September 8th.” replies Tammy “There will be designated meeting points and times on the PA Turnpike that day for riders in the Central Pennsylvania area to meet, join and continue the ride onto Somerset County with the “Brothers.”

If you would like to Register to Ride with the “Brothers For Flight 93” Memorial Ride on September 8th you can visit their official website at [www.brothersforflight93.com](http://www.brothersforflight93.com). For more information on All Pro West's Fundraiser on August 25th go to [www.allprowest.com/memorialride](http://www.allprowest.com/memorialride) or to donate to the official Flight 93 Memorial Fund website go to [www.honorflight93.org](http://www.honorflight93.org).

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