



More Options for Icelandair Frequent Flyers with Points.com

Icelandair has teamed up with Points.com to offer members of its Saga Club more ways of using their Award Points.

Reykjavik, Iceland, June 16, 2007 --(PR.com)-- Icelandair Saga Club members are now able to swap Award Points with other [reward programs in the Points.com network](#) as well as use their points on merchandise. They will also soon be able to buy points as gifts and share points with other people.

Icelandair CEO, Jon Karl Olafsson, commented, "This new partnership is a part of the continuing work to offer our Saga Club members improved service with new and exciting possibilities for using their points. We are looking forward working with Points.com and are sure our members will welcome the additional service we can now provide."

As part of the agreement, Points International will supervise all the operations, marketing and commercial transaction support for the new products.

"We are excited to offer [Icelandair's Saga Club members](#) more ways to manage their Award Points," said Points International CEO Rob MacLean. "By giving members the opportunity to make the most out of their rewards, we are helping to provide more value for Saga Club members and create increasingly loyal customers for Icelandair."

To celebrate the launch, Icelandair and Points.com will be hosting a draw in which Saga Club members will have the chance of winning one of three prizes of 70,000 Award Points. Details of the contest will be posted at Points.com.

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