



ElleJet Makes Private Aircraft Travel More Accessible Than Ever

Times Are Changing and ElleJet is Leading the Charge

San Diego, CA, June 06, 2007 --(PR.com)-- In the past, the benefits of private aircraft travel were limited to an extremely exclusive group, due to the staggering cost of owning and maintaining private aircraft. Recently, leaders of fortune 500 companies, heads of state, sports stars and celebrities have turned to hiring privately owned aircraft, rather than actually purchasing a plane. This trend has led to the development of fractional jet ownership programs, and hourly jet cards. This kind of system can work for customers who know exactly what type of aircraft they will require, as well as their general travel needs. However, because many travelers do not match this profile, the ElleJet has stepped in to fill the void.

The charter industry has seen tremendous growth in recent years, particularly as commercial flight has grown ever more difficult and time consuming in a post-9/11 world. Furthermore, due to increasingly stringent security measures, the level of privacy and privilege that was once offered to public figures traveling through commercial airports has dramatically decreased, and this has led many to seek alternative options for flying.

Private air charter services have made it possible for a wider range of travelers to take advantage of the benefits of private air travel. However, due to the cost of traditional charter flights, this option has also remained limited to a fairly exclusive group. This is where Ellejet cofounders Ben Schusterman and Joseph Gold stepped in, to fill a growing need for affordable private air travel. "We took a long hard look at the industry, and we thought—there are so many benefits in private flying... how can we make it more accessible? We recognized a strong need to make private air travel more affordable," says Ben Schusterman, ElleJet's Vice President of Operations.

Ellejet has pioneered a focus on "empty leg" flights, in which aircraft are scheduled one-way, and return to the point of origin empty. ElleJet successfully pairs travelers with seats on the empty leg of scheduled flights, and this benefits aircraft and owners and travelers alike. The owners are spared the expense of flying an empty plane, and the travelers reap the benefits of significantly reduced travel costs. Ellejet has built the largest network of empty leg flights in the industry, to ensure that we can provide lower cost charter flights to as many destinations as possible. And while the cost of flying on an empty leg is significantly less than that of a standard charter flight, the benefits of flying privately represent a significant upgrade.

At ElleJet, they take great pride in offering first class service. Ellejet will ensure that your trip is as comfortable and pleasant as it can be. They will even arrange top quality dining, hotel accommodations at your destination, and door-to-door limousine service for most flights. "There is a dramatic difference between the experience of commercial travel and flying with ElleJet," says Joseph Gold, Vice President of Sales and Marketing. "We do most of our business with repeat clients." Our customers' safety is also extremely important to us, and that is why all aircraft provided by affiliates of ElleJet must be FAA Part 135 Air Carrier Certified. They offer the safest and most reliable air fleet you can find.



Because there may not always be an empty leg flight available to suit every traveler's needs, ElleJet also offers traditional charter services. They maintain strong relationships with their affiliated charter companies and private aircraft owners, who benefit greatly from ElleJet's "empty leg flight" service, so they are also able to secure the best and most affordable pricing on traditional charter flights. Thanks to ElleJet's innovative approach to private charter travel, more and more customers are enjoying the benefits and luxury of private air travel.

About ElleJet

Founded by Ben Schusterman and Joseph Gold, ElleJet has pioneered the development of a unique aviation network that is available to the general public for private air travel, and specifically for empty leg charter services.

Ben Schusterman formerly served as a senior executive at one of the nation's largest privately held real estate companies. Ben has spent countless hours as a passenger on private flights, and has experienced many of the inefficiencies of private air travel firsthand. His passion for aviation, combined with his experience in problem solving and business management, has helped him lead ElleJet to the forefront of the private charter industry. The result has apparently been a resounding success, as they have seen their website traffic double and triple from month to month.

Joseph Gold's professional experience has ranged from sales of complex financial instruments to providing hands-on foundational services to individuals and corporations. Joseph has been instrumental in providing the ElleJet sales team with the tools they need to ensure that our customers receive the first-class service they deserve.

ElleJet enjoys the support of some of America's best recognized and most successful business leaders. Their customers can be assured that they are in good company, and that they are being served by the industry's finest.

ElleJet is available 24/7 at www.ellejet.com or by calling 888-Elle-Jet. For inquiries please contact Ben Schusterman at 310-876-9387, or at bschusterman@ellejet.com.

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