



Organic Body Care Line Replenishes Both Skin and Souls

Beloved Body Care -- Natural Bath & Body Products Create a Loving Touch to the Lives of Victims of Domestic Violence

West Orange, NJ, June 04, 2007 --(PR.com)-- Former Radio Host Robin Carty was so touched by women who responded to a show segment on domestic violence, that she sought to find a way to soothe the mental wounds afflicted upon them. Then a dear friend's startling confession of being a victim of domestic violence inspired Carty to create Beloved! <http://www.belovedbodycare.com>, a natural, organic/vegan bath and body product line back in 2004 for the victims of domestic abuse. What began as a part-time passion has now evolved into a thriving business, gaining fast popularity with women from all walks of life.

The line consists of yummy organic/vegan bath and shower products, foot treatments, body treatments (scrubs, body butters, washes, jellies and creams), and hair treatments- a portion of Beloved!'s proceeds are donated to help victims of abuse- all void of harsh additives like parabens, dyes, or sulfates. Along with the infusion of natural, organic ingredients like Virgin Coconut Oil/Pomegranate Extract/Exotic Fruit and Nut Oils, each product is named a positive affirmation Testify, Amen, Be-Loved! & Joy. Each bottle also includes a word of encouragement such as, "Pursue Joy Daily." Carty's hope is to replenish the love that has been stripped from women by giving them empowerment and entitlement to celebrate their beauty from the inside out.

Now available in select boutiques and upscale salons throughout the country, Beloved!'s message is being embraced world-wide and becoming the must-have product line, as evident on the popular shopcasting network ThisNext. Eco-friendly consumers, who are just as conscious of what goes on their bodies as what goes in them, are attracted to the enriched, organic blends of Shea and virgin mango butter, certified organic oils and wild-harvested extracts. Customers can also shop their hip n' chic online boutique.

For additional information on Beloved! Body Care products, contact Liza Figueroa at 1 (866) 416-1106 or visit <http://www.belovedbodycare.com>

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