



Allstar-Medical LLC Sees Aging-in-Place as the Next Boomer Trend

The "do you own thing generation" is at it again. Baby Boomers are purchasing medical equipment to allow them to "Age-n-Place." This trend is forecast to grow as the percentage of of senior citizens doubles over the next 10-15 years

San Jose, CA, May 31, 2007 --(PR.com)-- As Aging-in-Place Grows, The Best Gift May Be Mobility

When the Best Gift is Buying Mom or Dad a Scooter

What do you get someone who has everything? With the growing trend of "aging-in-place" the best gift might a portable wheelchair ramp or a mobility scooter.

In years past as Seniors suffered broken hips, or were at risk of falling, they typically moved in with their children or to a "retirement home." But a recent AARP study showed that 82% of senior citizens expect to remain in their homes for the rest of their life. And to do this they are embracing "aging-in-place" as an alternative strategy.

There percentage of Americans over the age of 65 is projected to increase from 12% today to over 20% by the year 2030. This represents an increase of over 30 million people. Combine this with the personality of the baby boomer generation and you have the making of a significant demographic trend.

It is called "aging-in-place" and it means living as long as possible in a non-healthcare environment. Baby boomers seem to be particularly disposed to want to remain in their homes for the rest of their lives. "This is the "do-your-own-thing" generation, these boomers are going to install ramps, widen doorways, install [grab bars](#) of every shape and size, provide a clearance radius around appliances, and even install elevators in their homes," said Greg McMorrow from home medical equipment provider www.Allstar-Medical.com.

Other health trends may make it difficult for some to age in place. "There are historic levels of certain types of health problems. From record levels of morbid obesity, cases of chronic obstructive pulmonary disease (COPD), and diabetes, hope cannot be your strategy," McMorrow said.

There is a significant need to educate and guide the baby boomers that want to achieve their age-in-place goals. Many companies are planning Age-in-Place Fairs this October during National Age in Place Week. This will allow senior citizens to learn more about what is required to adapt their living area to support aging in place.

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