



towPartners Launches Free towAds Classified Ad Service to the Towing Industry

Keller, TX, May 30, 2007 --(PR.com)-- towPartners announced today that it has fully deployed a free classifieds website for the towing industry. The classifieds can be accessed through the www.towPartners.com website and are also located at www.towAds.com. Ads for trucks include many features and the system allows photo posting and more at no cost to the buyer or the seller. Tow trucks and other towing and wrecker equipment can be sold on the site using the free ad service.

Already receiving over 800 visitors per month from the towPartners membership base, towPartners expects this expansion to further increase its traffic.

Tow trucks can be listed in the following categories: Light Duty Wrecker, Medium Duty Wrecker, Heavy Duty Wrecker, Rollback / Flatbeds and Trailers. The site also offers listings for forklifts, SUVs, pick-ups and more support vehicles used on the towing and recovery industry.

“towPartners is proud to again provide free services 'for the industry' in the form of online products,” stated Jeffrey Godwin, Vice President of towPartners. “With our parent company, towXchange, providing industry leading technology solutions to towing companies, it only makes sense for us to work to provide internet based tools to the industry and free tools such as towAds are just a small part of what we have planned.”

towPartners hopes to grow the number of listings on towAds over the coming months as it works to further increase visitor traffic and truck sales through the site. towPartners is requesting that all towing companies with vehicles for sale take advantage of the free listing service on towAds in addition to any other avenues they are using to sell trucks.

About towPartners

towPartners is a division of towXchange, Inc. and is the leading provider of benefits to the towing and recovery industry. towPartners improves vendor relationships and the bottom line at towing and road service providers nationwide as well as within asset recovery operations. The towPartners program provides better pricing and quality service to towing and road service companies of all sizes as well as to those employed in the industry. The towPartners program currently has over 36,000 towing company members and continues to grow steadily. To learn more about towPartners, visit www.towpartners.com.

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