



## **TheDrishman.com Has Added Perfect Wealth Formula Program to It's Advertising, VoIP, Video and Email Marketing Offering**

Austin, TX, May 27, 2007 --([PR.com](#))-- drishman.com offers custom made VoIP widgets for 200 clients through InBox360, Ford, BMW, HarleyDavidson and other franchise brand clients. The ad firm has added Perfect Wealth Formula as a direct sales model due to popularity with independent media reps nationwide.

[The Drishman](#) (Bobby Drish) said Tuesday, "Squeezing the most from Perfect Wealth Formula was natural spin to our sales group. We use those tools and it's always nice to have your sales prospects take home freebies. \$400 per sale is just a by-product. Our back-end support system, splash captures and conversion rates are much higher than normal."

Drishman is also 360MassMedia chief. The firm manages a pipeline of 25 million email newsletters monthly and offers free long distance over the web wrapped in custom brand logo's. Further information can be found at [www.thedrishman.com](#), [www.drishman.com](#)

The Perfect Wealth Formula product contains 20+ internet marketing tools that increase capture and conversion. When combined with core business offerings and the additional commissions for salespeople who use the PWF kit, each client benefits from internet marketing and return on investment.

Drishman also authors "A Pelican Brief on Why ebay bought skype."

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**Contact Information:**

thedrushman.com

Bobby Drish

877-438-3608

bobby@drushman.com

thedrushman.com

Austin Texas

www.thefranchisemovie.com

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