



Temperature Rises in Santa Barbara

Jim Palam & Partners Heats Things Up

Santa Barbara, CA, May 25, 2007 --(PR.com)-- Award-winning ad agency Jim Palam & Partners has been delivering hot advertising and marketing ideas since 1994. Now their results-driven creative work can be viewed online, by visiting their sizzling new website at <http://www.jimpalam.com/>

“Although we're a small agency we deliver big results to, and for, our clients,” explained Executive Creative Director, Jim Palam. “I'm proud of this agency and its people, and the website reflects our 'Hot Ideas Delivered Fast' credo.”

And just what is a hot idea? As Jim puts it “It's advertising that commands attention, fires the imagination, and sparks response.” He credits one advertising professor who sums it up: “It's the 'wonder' in Wonder Bread.”

Visitors to the website are invited to hop on the company's fast motorcycle logo, and take a stimulating ride across a marketing landscape of television, print, and radio advertising. Mouse-over the illuminated, headlight navigation buttons for side trips to packaging and collateral projects, as well as detailed information about the agency's history, philosophy, and code of ethics.

Jim Palam & Partners is a full-service advertising, marketing, and creative services agency based in Santa Barbara, California. Their current client list includes Pacifica Commercial Realty, Moreton Bay Capital, Nine Sisters Entertainment, The Apartment Specialists, Brain & Spine Surgeons of Orange County, and Sevillano Links—a John Daly signature golf course. Jim Palam and Partners is located at 1812-B Chapala Street, Santa Barbara, CA 93101.

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Contact Information:

Jim Palam & Partners

Jim Palam

805 569-1187

info@jimpalam.com

www.jimpalam.com

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