



## **DDI Engineering Diversifies into Medical Devices**

*DDI Engineering's new medical division, DuPeron Medical, announced success in obtaining new customers in the medical industry. With the assistance of CJPS Enterprises, LLC, DDI was introduced to prospective companies and is in the process of bidding on other projects, which will have the effect of diversifying its customer base even further.*

Saginaw, MI, May 23, 2007 --(PR.com)-- DDI's first two medical device customers were in need of mechanical designs for their new products. One of the companies develops innovative spinal implants, and the other company was seeking assistance in the design and prototyping of an invention that would reduce I.V. infusion medication errors.

DDI Engineering ([www.ddiengineering.com](http://www.ddiengineering.com)) has been providing industrial OEMs with design expertise, quick prototyping capability, finite element analyses and calibration services for over 20 years. The company's expertise in mechanical design in particular is being leveraged to penetrate the medical industry, and DDI has put in place all the systems to service this industry, including the FDA-required quality systems. "We are excited that we were able to show our strong design competencies and that our creativity could be leveraged in the medical devices field," said Steve Duperon, DDI Engineering's president. "We are thankful to the local and state economic development organizations for their help in finding us the assistance that we needed."

Saginaw Future, Inc., a local economic development organization, introduced the high-growth strategy firm CJPS Enterprises to DDI Engineering in late 2006. CJPS is known for its speed and results orientation, and its mission for that region was to provide assistance to local businesses to diversify into the medical industry.

This assistance was also made possible through the 21st Century Jobs Fund Life Sciences Pipeline, managed by the Michigan Economic Development Corporation (MEDC) and the state of Michigan through one of Governor Jennifer Granholm's growth initiatives. This contract tasks CJPS Enterprises, LLC, to help Michigan companies grow profitable business in the life sciences.

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