



Admiral Consulting Group Expanding West

Successful East Coast Microsoft Dynamics Consultancy is Joining Forces with Industry Veterans to Expand Operations into West Coast Markets.

New York, NY, May 16, 2007 --(PR.com)-- Admiral Consulting Group, a leading Microsoft Dynamics Consultancy to the mid-market, announced that it is expanding into both the California and Arizona markets as of today.

The expansion west is a result of Admiral Consulting Group's continued success in providing comprehensive Microsoft-based business management solutions, which includes ERP, CRM, business intelligence, software development and management consulting services to mid-market organizations. Admiral Consulting Group is a Microsoft Gold Certified Partner.

Leading the west coast expansion will be Rene De Fiori, a 16-year industry veteran with significant executive management and professional consulting experience. Most recently, Mr. De Fiori served as General Manager of the West region for ePartners, a leading Microsoft Dynamics consultancy. Prior to his executive role with ePartners, Mr. De Fiori was a Senior Partner and Vice President of Professional Services for ACT, a west coast-based software consultancy that was acquired by ePartners in 1998. Previously, Mr. De Fiori served as a product manager for Epicor and as a consultant with Ernest & Young.

“We are extremely excited to have someone with Rene's leadership, experience and customer-centric focus lead our company's efforts in the west region,” stated Nick Lordi, President of Admiral Consulting Group. “Rene's experience in managing successful software consulting organizations and building strong customer relationships made him the ideal candidate to launch our expansion in the west.”

"I am thrilled to be joining a company that has such a strong commitment for delivering value to its clients," said Mr. De Fiori. "I'm looking forward to helping the company drive a new level of growth and accelerate momentum as we meet the needs of our clients in the western U.S."

Joining Mr. De Fiori at Admiral Consulting Group are Daniel Connors, who will lead ACG's Sales and Business Development efforts in the west region and Gerry Libby, who will be responsible for managing the day-to-day activities of the Arizona practice, as well as lead the company's Microsoft Dynamics SL team in the west. Both Mr. Connors and Mr. Libby have extensive backgrounds with Microsoft business solutions.

About Admiral Consulting Group

Admiral Consulting Group is a leading provider of services and software that help companies achieve their goals for continued business success. The combination of innovative thinking, industry experience, latest technologies and commitment to excellence ensures that their solutions bring results and value to their clients.



Their deployment of prepackaged software from major publishers and, if needed, internally developed customized enhancements allows them to build a solid solution for current and future requirements. By serving hundreds of clients in industries such as financial services, distribution, professional services, manufacturing and life science they are able to bring their clients the highest level of business experience and provide them a greater sense of comfort with their design and approach.

For more information please visit the Admiral Consulting Group's web site: www.4betterbiz.com

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