



## **Snobby Babies Debuts Luxurious Infant Couture for Spring 2007**

*When you are a baby, it is good to be spoiled.*

Laguna Hills, CA, May 09, 2007 --(PR.com)-- Young, hip moms on the cutting edge of fashion no longer need to settle for the plain pink and blue baby prints for their trendy tot.

Fusing together function and style, Snobby Babies has released a line of infant and toddler accessories that are not only functional but fashionable. From custom travel wipe cases, bottle covers to bibs, burp cloths, blankets and shopping cart covers - every item is handmade with the finest plush fabrics accented with stylish trims. Each pattern offered is inspired by the current fashion runway trends and colors of season.

Sommer Ketron owner of Snobby Babies states, "All products are designed with the smart, fashion-conscious mom in mind. Not only do they look extremely cool, but they fulfill a basic baby need. Travel wipe cases have been around for years, but a wipe case with fun prints, ribbons and bows is what makes us different. We take this same approach and apply it to all our items to create a unique product with amazing style and flair for boys and girls." At Snobby Babies the motto is "it's good to be spoiled".

Snobby Babies' accessories are offered in twelve modern print and color combinations including ocean blue dots, perky pink and brown schemes, pirate skulls, trendy tattoo and wild animal designs.

The Spring 2007 Collection is now available online at [www.snobbybabies.com](http://www.snobbybabies.com)

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About Snobby Babies

Snobby Babies was established in 2005 by mom of two and fashion-addict Sommer Ketron. The company designs, develops, manufactures and distributes upscale infant and toddler accessories.

Products are sold in specialty and boutique children's stores, Internet sites and online at [SnobbyBabies.com](http://SnobbyBabies.com)

Snobby Babies is privately held and headquartered in Laguna Hills, California.

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