



Jeanine Recckio Named One of “The 55 Most Fascinating Palm Beachers” by Palm Beach Illustrated

Recckio Recognized for her “Lifestyle Innovations,” Trend Forecasting & Stylish Boutiques.

Palm Beach, FL, May 02, 2007 --(PR.com)-- Jeanine Recckio, the world's only beauty and lifestyle futurologist, fashion & accessory designer, and Palm Beach style-maker now has a new title to add to her already glowing credentials... she's just been named to Palm Beach Illustrated Magazine's elite list of the “55 Most Fascinating Palm Beachers.”

As a highly respected visionary, jet-setting trend-forecaster, consultant to global beauty brands & founder of the trend-spotting Mirror Mirror Imagination Group as well as her own upcoming Pretend Beauty cosmetics line, Jeanine was a natural choice for the prestigious recognition. Since establishing her Palm Beach offices and Mirror Mirror Beauty & Lifestyle Concept Boutique on trendy Worth Avenue, Jeanine has become one of the area's hottest sources for of-the-moment fashion, beauty & lifestyle trends. And with her posh boutique-within-a-boutique shops at The Mar-a-Lago Club, The Delano & The Shore Club spas... wildly popular collections of hats, jewelry & India-inspired kurtas... & a revolutionary “living magazine” retail concept that sets her Worth Avenue flagship apart from any other boutique... Jeanine's reputation as a trusted Palm Beach trend-setter is set in stone.

Jeanine joins other fashion & beauty icons like Vera Wang, Hollywood's Holly Dunlap, Evelyn Lauder & Lilly Pulitzer Rousseau on Palm Beach Illustrated Magazine's list... plus interior decorator/socialite Pauline Pitt, Tiffany & Co. design director John Loring, Giorgio Armani Beauty celebrity face designer Tim Quinn, jewelry designer Laura Munder & textile expert/style legend Iris Apfel... as well as notables like Donald and Ivanka Trump, Venus Williams, Tommy Lee Jones, Andy Roddick, Daniel Boulud, James Patterson, and Jack Nicklaus. It's a veritable who's who of the most successful leaders of fashion, beauty, industry & the arts.

To compile the list, Palm Beach Illustrated Magazine consulted a group of “respected and connected Palm Beachers from various social circles and walks of life, and asked them to nominate persons deserving of this recognition.” The selected honorees earned the most nominations from their peers, and were lauded with a glamorous party at the exclusive Brazilian Court Hotel.

“The individuals featured... embody a host of admirable qualities, among them generosity, style, success, influence, vision, and the power to bring about positive change,” writes Palm Beach Illustrated Magazine editor Daphne Nikopoulos. “They are the brightest stars in and around Palm Beach.”

This accolade is just the latest feather in Jeanine's cap. Jeanine has also been featured and is regularly quoted in leading international publications such as WWD, Elle, Allure, ICN, CPC, Cosmetic World, Beauty Fashion, American Salon, Modern Salon, Happi, The Sydney Morning Herald, Palm Beach Post, Fashion Wire Daily, Beyond Beauty Paris & more.

Jeanine's hip, wildly popular Palm Beach Couture hat, Jewels of the Sea Mermaid Chic jewelry &



brand-new shimmering kurta top collections, are available exclusively at her boutique-within-a-boutique spaces at The Delano, The Shore Club & The Trump Spa at The Mar-a-Lago Club as well as the Mirror Mirror Beauty & Lifestyle Concept Boutique on Palm Beach's fashion-forward Worth Avenue... a pastel-hued, fashion-forward retail space/emerging trend lab showcasing rare gems & innovative lifestyle must-haves.

In addition to creating her fabulous Palm Beach boutiques, Jeanine has been the secret weapon for cosmetic empires, Fortune 500 companies & upstart brands. Her signature can be found on global brands & products that have revolutionized the way the industry and women view beauty... think MAC, Sex and the City, TRESemme, Colgate-Palmolive, Sephora, Dessert Beauty Jessica Simpson, The Body Shop, Maybelline, La Prairie, Revlon & more. She also publishes the Crystal Ball Beauty & Lifestyle Trend Reports for her beauty clients and has offices in both Palm Beach & New York City.

For more information or to schedule a tour of her Mirror Mirror Beauty & Lifestyle Concept Boutiques, please contact Jeanine Recckio at 212 339 0037. For more information about the Mirror Mirror Imagination Group, please visit www.MirrorMirrorInc.com.

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