



Futurologist Jeanine Recckio Joins Forces with Donald Trump's Mar-a-Lago Club

Jeanine's second Palm Beach boutique space will unveil latest trends and exotic treasures for club members.

Palm Beach, FL, May 02, 2007 --(PR.com)-- Palm Beach's sprawling oasis of luxury and gorgeous natural splendor just got hotter. Donald Trump's exclusive 126-room Mar-a-Lago Club is now home to the newest boutique outpost from Jeanine Recckio, the world's only beauty and lifestyle futurologist. As with her groundbreaking Mirror Mirror Beauty & Lifestyle Concept Boutique on Palm Beach's glamorous Worth Avenue, Jeanine's boutique-within-a-boutique in the exclusive Trump Spa at The Mar-a-Lago Club will feature one-of-a-kind items from around the globe & highly covetable lifestyle essentials.

The boutique's "living magazine" concept is truly original... transforming the space into a rotating array of must-have lifestyle items for beauty, home, baby & more. Jeanine herself will personally style the ultra-chic boutique each week, hand-picking the hottest trends and keeping products fresh and on the cutting edge. It's the best source for what's hot right now.

Of special note are Jeanine's exclusive line of elegant custom-made hats ... stunning jewelry of coral and sparkling gems... & a brand-new collection of lightweight kurtas in delectable pastel hues... plus rare & exotic items picked up on her frequent trend-spotting adventures around the world. Mar-a-Lago's private members will discover an authentic piece of chic Palm Beach resort style that will stay with them long after they leave the posh spa and resort.

Jeanine's partnership with The Mar-a-Lago Club and Donald Trump comes at a perfect time, as both were recently honored on Palm Beach Illustrated Magazine's elite list of the "55 Most Fascinating Palm Beachers." Having made her mark as a highly respected visionary, jet-setting trend-forecaster, consultant to global beauty brands & founder of the trend-spotting Mirror Mirror Imagination Group as well as her own upcoming Mirror Mirror Pretend Beauty Collection cosmetics line, Jeanine's expertise is a natural fit for the lavish Mar-a-Lago Club & its members, who are accustomed to the finer things in life. Her new boutique will bring them the best, newest, and most unique trends that they crave.

In addition to creating her fabulous Palm Beach trend boutiques, Jeanine has been the secret weapon for cosmetic empires, Fortune 500 companies & upstart brands. Her signature can be found on global brands & products that have revolutionized the way the industry and women view beauty... think MAC, Sex and the City, TRESemme, Colgate-Palmolive, Sephora, Dessert Beauty Jessica Simpson, The Body Shop, Maybelline, La Prairie, Revlon & more. She also publishes the Crystal Ball Beauty & Lifestyle Trend Reports for her beauty clients.

For more information or to schedule a tour of her Mirror Mirror Beauty & Lifestyle Concept Boutiques, please contact Jeanine Recckio at 212 339 0037. For more information about the Mirror Mirror Imagination Group, please visit www.MirrorMirrorInc.com.



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