



## **topseos.com Unleashes the May, 2007 List of the Leading Firms Offering Organic Optimization Services**

Plymouth, IN, May 24, 2007 --(PR.com)-- The monthly rankings from [topseos.com](http://topseos.com) are here again. The list demonstrates the determination of the innovative minds behind this endeavor to highlight companies whose services are the best. This list also demonstrates the excellent understanding topseos.com has of various internet marketing methods.

Websites are constantly trying to attract the attention (read high ranking) of search engines. Organic Optimization is the process of fine-tuning websites to meet the needs of search engines. Search engines give high rankings to those websites which are user-friendly, and this is what Organic Optimization strives to create. Site owners, using the Organic Optimization methodology are aiming at visibility so as to attract target users to their sites.

A website is the coming together of certain key elements like design, content, and development. The process of Organic Optimization enhances the effects of these elements, and ensures their synchronized working.

This monthly list from topseos.com guides internet marketing and service providers towards the best contenders on the net. This list is created after an extensive industry-wide research using methodologies.

Here's the list of the top 30 Organic Optimization firms that are selected for May 2007:

1. SEO Image, Inc. - New York
2. Intrapromote LLC - Ohio
3. Bruce Clay, Inc. - California
4. SEO Inc. - California
5. Arteworks SEO - Texas
6. Telic Media - California
7. Customer Magnetism - Virginia
8. YELLOW7 Interactive - Texas
9. TopRank Online Marketing - Minnesota
10. WebMama.com Inc. - California
11. USWeb.com - California
12. iProspect - Massachusetts
13. icrossing - New York
14. Service Internet Solutions, LLC - Connecticut
15. High Position Limited - United Kingdom
16. Dexterity Media - Texas
17. Submit Express - California
18. 1st on the List Promotion Inc. - Canada
19. Neutralize - United Kingdom
20. Inteliture - Utah



21. Unreal Marketing, Inc. - Pennsylvania
22. Web Targeted - Utah
23. Alchemist Media, Inc. - California
24. First Page SEO - Canada
25. Reprise Media - New York
26. eTrafficJams.com - Florida
27. 360i LLC - New York
28. Prime Visibility - New York
29. Blizzard Internet Marketing, Inc. - Colorado
30. Fathom SEO - Ohio

The accuracy of the ranking above is verified by the rigorous selection process that is employed before naming the candidates. Selection of the candidates is based on the following criteria:

- Competitive advantage
- Title optimization
- Keyword research
- Copywriting
- Superior services and pricing
- Link development
- Response to client problems
- Innovations that set it apart from the competition
- Usability and overall efficiency
- A staff with technical and marketing skills
- Overall performance

Firms that specialize in Organic Optimization and wish to be considered for the topseos.com rankings can complete an application by registering as a service vendor and applying for rankings at:

[http://www.topseos.com/option,com\\_register/task,providerRegister/](http://www.topseos.com/option,com_register/task,providerRegister/)

Want to research and evaluate Internet marketing firms?

Visit them at [www.topseos.com](http://www.topseos.com)

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