



topseos.com Returns with its Latest (May, 2007) List of Top Pay Per Click Management Firms

Plymouth, IN, May 24, 2007 --(PR.com)-- The relevance of topseos.com to the search marketing industry cannot be undermined. The tremendous growth it has seen since its beginning in 2002 vouches for this fact. It would be no exaggeration to say that topsseos.com has answered industry's requirement for a platform for topnotch service firms to display their products and services. Pay Per Click Management, is one of the eleven categories in which topsseos.com ranks internet marketing firms.

Pay Per Click Management is an activity that websites engage in order to high search engine rankings by paying for every click. Variously known as 'pay for placement', 'pay for ranking', 'sponsored links', 'paid search', and 'PPC', it is a way to ensure an improved Return of Investment (RoI). The high probability of success makes PPC one of the fastest growing segments of online advertising.

Website owners are vying with each other for visibility. Visibility translates into popularity which means increased revenues. With Pay Per Click Management, a website gets to promote itself on leading search engines which would be frequented by the potential target clientele. The assumption is that clients would visit search engines to seek information about specific products and services. Pay Per Click Management would then directs these clients to your website. The fact that you pay for the service is the reason for the high probability of the results being favorable.

Pay Per Click Management also means the management of keywords, title and description of pages, and the proper implementation of pay per click strategy and managing bids. In addition, improved revenue will also ensure effective time management.

This May 2007 list of topmost Pay Per Click Management firms will save the hard work and research involved in finding the best service provider.

Here's a list of the top 5 Pay Per Click Management firms that have been selected for May 2007:

1. Telic Media - California
2. Intrapromote LLC - Ohio
3. SEO Inc, - California
4. SEO Image, Inc.- New York
5. SearchAdNetwork - Colorado

The reputation of the list compiled by topsseos.com speaks for its reliability. The top 5 candidates are chosen on the basis of a rigorous selection process. The selection of the candidates is based on the following criterions:

- Competitive advantage
- Superior services and pricing
- Customer and technical support



- Knowledge of business
- Sound professional analysis of requirements, and competitors
- Response to client problems
- Innovations that set it apart from the competition
- Overall usability, efficiency, and performance

Firms that specialize in Per Per Click Management and wish to be considered for the topseos.com rankings can complete an application by registering as a service vendor and applying for rankings at:

http://www.topseos.com/option,com_register/task,providerRegister/

Want to research and evaluate internet marketing firms?

Visit them at www.topseos.com

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