



Introducing the Tantalizing New Kurta Collection from Futurologist Jeanine Recckio

Hand-made kurtas inspired by India are this summer's resort must-have.

Palm Beach, FL, April 30, 2007 --(PR.com)-- With the launch of her brand-new line of irresistible exotic kurta tops, Jeanine Recckio, the world's only beauty and lifestyle futurologist and one of Palm Beach Illustrated Magazine's "55 Most Fascinating Palm Beachers," continues to expand the beloved fashion collection that has made her a favorite with Palm Beach's most stylish women. The tops, personally designed by Jeanine and hand-made in India, are already flying off the shelves as the summer approaches.

As a highly respected visionary, jet-setting trend-forecaster, consultant to global beauty brands & founder of the trend-spotting Mirror Mirror Imagination Group as well as her own upcoming Pretend Beauty cosmetics line, Jeanine has developed a well-trained eye for innovative fashion that makes her a natural as a designer. Jeanine's one-of-a-kind creations can be found at both her Worth Avenue beauty & lifestyle concept boutique as well as her exclusive new space at Donald Trump's Mar-a-Lago Club.

Jeanine's tunic-like kurta tops come in pretty shades of black, seafoam green, aqua & pale pink, and are incredibly versatile ... throw one over a bikini as a chic cover-up, or wear it out to lunch with some Capri pants & sexy heels. The kurtas are exclusively hand-made in the villages surrounding Lucknow in central India ... an area made famous for designing the wardrobes for the Moghul royalty. The lightweight tops are ideal for warm weather thanks to the "chikan" and "whitework" techniques which create open holes overlaid with beautiful hand embroidery to allow air vents for cooling. This feature keeps fashionistas refreshed as they jet off to the Hamptons, Harbour Island & Nantucket ... any destination with a hot climate.

The kurtas' loose fit makes them universally flattering & the intricate white-on-white hand embroidery involves a rare, treasured technique that dates back to ancient royal times ... seldom used now as machines have largely replaced handiwork. This technique includes appliqué, pulled & drawn-thread work & detailed embroidery by hand ... finished off with delicate pieces of sewn-on mica, pearls & semi-precious stones, which in royal times signified the wearer's status. Together the painstaking handiwork & bits of shimmer create a personalized, stunning piece of fashion.

"The kurtas are true treasures and I enjoy designing them for my stylish clients," Jeanine says. "They are my hottest seller, which makes me really proud. This art form is a spectacular value for the amount of care and handiwork involved."

The kurtas are 100% silk, rayon, or cotton, and come in a fashionable array of delectable colors, lengths & sizes (small - XXL). Each kurta retails for \$135.

The kurta tops, as well as Jeanine's hip, wildly popular Palm Beach Couture hat & Jewels of the Sea Mermaid Chic jewelry collections, are available exclusively at her boutique-within-a-boutique at the Trump Spa at The Mar-a-Lago Club & the Mirror Mirror Beauty & Lifestyle Concept Boutique on Palm



Beach's fashion-forward Worth Avenue ... a pastel-hued, fashion-forward retail space/emerging trend lab showcasing rare gems found on Jeanine's travels.

In addition to creating her fabulous Palm Beach boutiques, Jeanine has been the secret weapon for cosmetic empires, Fortune 500 companies & upstart brands. Her signature can be found on global brands & products that have revolutionized the way the industry and women view beauty ... think MAC, Sex and the City, TRESemme, Colgate-Palmolive, Sephora, Dessert Beauty Jessica Simpson, The Body Shop, Maybelline, La Prairie, Revlon & more. She also publishes the Crystal Ball Beauty & Lifestyle Trend Reports for her beauty clients and has offices in both Palm Beach & New York City.

For more information or to schedule a tour of her Mirror Mirror Beauty & Lifestyle Concept Boutiques, please contact Jeanine Recckio at 212 339 0037. For more information about the Mirror Mirror Imagination Group, please visit www.MirrorMirrorInc.com.

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