



## **Boomer Advertising Wins International Creative Awards – 2007 Summit Awards**

New Bern, NC, April 25, 2007 --(PR.com)-- Boomer Advertising is a two-time bronze winner in the 2007 Summit Creative Awards® competition for a self-promotional television campaign and single television spot “You Need A Killer Website” created, written and produced in-house at Boomer Advertising.

“We are honored to be recognized by such a prestigious group of creative professionals” said Dave Wood, President/CCO, “we take our creative solutions very seriously and it's always nice to be recognized by peers, especially when they're all around the world. We just celebrated Boomer's second birthday and this is just more icing on the cake.”

The Summit Creative Awards recognizes and celebrates the creative accomplishments of small and medium sized advertising agencies and other creative sources. Over the last decade, the competition has established itself as the premier arbiter of creative excellence for firms of this size. This year's creative competition included thousands of entries from companies in twenty-three countries.

“Winning a Summit Creative Award is a significant accomplishment. The combination of excellent, international judges, and their tough judging criteria, ensures only deserving, highly creative entries receive Summit recognition,” said Jocelyn Luciano, Executive Director for the Summit Awards.

Boomer Advertising is a full-service, results-oriented marketing firm based in New Bern with clients including high-end real estate communities, business-to-business and regional retail companies. For more information about Boomer Advertising visit: [www.BoomerAdvertising.com](http://www.BoomerAdvertising.com) or call 252-637-4777.

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**Contact Information:**

Boomer Advertising, Inc.

Dave Wood

252-637-4777

dwood@BoomerAdvertising.com

www.BoomerAdvertising.com

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