



## **E-Business Internet Consultant Firm WSI Ottawa / Gatineau Announces the Opening of its New Location in the Region**

Ottawa / Gatineau, Canada, October 21, 2005 --(PR.com)-- For businesses in the Ottawa / Gatineau region, there's a huge opportunity to profit from the Internet, and now more easily accomplished with the expert services of an international, professional Internet consultant. WSI, the leading worldwide Internet consultant company that has helped thousands of small and medium sized businesses around the world profit from e-business, has recently announced the launch of a new Internet Consultant (IC) office ([www.wsionlinesolutions.com](http://www.wsionlinesolutions.com)), WSI Ottawa / Gatineau.

WSI's latest office will be run by expert Internet consultant Robert Martin, providing local businesses in the Ottawa / Gatineau region with specialized Internet e-business strategies. Robert Martin has extensive experience in the field of e-business and Information Technology. His business acumen and technology expertise makes WSI Ottawa / Gatineau uniquely qualified to be the e-business Internet consultant partner for local Ottawa / Gatineau businesses.

Robert Martin noted "I am very excited to be affiliated with the world Internet consultant industry leader, WSI. My Internet consultant practice focuses on enabling a business to use the Internet as a medium to further its competitive advantage using e-business strategies. Through my affiliation with company headquarters, WSI Ottawa / Gatineau has access to any kind of advanced technology that a business would use to streamline its operations, reduce costs or generate revenues. Due to the economies of scale realized through WSI Ottawa / Gatineau and the entire company, I am able to bring these e-business technologies to a business of any size at a reasonable cost."

Currently rated the #1 Internet Services Business in the World and the 4th fastest-growing International Franchise, WSI recognizes that as Internet technologies emerge and continue to influence the way we do business, having a website is simply not enough. Businesses must conform to and capitalize on this change with the help of an Internet consultant partner committed to positioning clients at the forefront of the e-business revolution. WSI Internet Consultants provide clients with a technologically advanced, search engine friendly website by exercising the ABCs of Internet Success (Advanced Technology, Being Found and Consultation and Education).

As an "Internationally Recognized Internet Consultant," WSI Ottawa / Gatineau assess clients' e-business needs and opportunities by using the patent pending Lifecycle™ System. The first step is the Internet Business Analysis™ (IBA) process, during which Robert Martin will ask direct questions to identify business' competitive advantage, target markets, online/offline marketing initiatives and objectives of an Internet presence. The client's Internet Solution is then customized - using services like consultation, design, development, hosting, optimization, site registration and marketing support - to both reduce business overhead and increase profit.

### About WSI

WSI's systems have been utilized and proven by over 1000 Internet Consultants in 87 countries



worldwide, WSI delivers thousands of e-business solutions to small and medium sized businesses annually. For more information, visit [www.wsionlinesolutions.com](http://www.wsionlinesolutions.com) or [www.wsiconsultants.com](http://www.wsiconsultants.com).

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