



## **Dji Dieng - Supermodel Awarded with "Leading Ladies Award 2007" by Österreich Edition Austria**

New York, NY, March 28, 2007 --(PR.com)-- Supermodel Dji Dieng will be rewarded by Österreich Edition with the "Leading Ladies Honor Award" for her extraordinary social Engagements, as for the charity engagements as "Goodwill Ambassadors" for UNESCO National Committee Sri Lanka in favour of the UNESCO Children Village and the first UNV / UNESCO Peace Fashionshow and UNV / UNESCO Peace Concert, the AIDS Foundations (incl. [www.lifeball.org](http://www.lifeball.org)) and the Breast Cancer Prevention Campaigns.

The Jury, composed by highly qualified women from industries, managements and politics, have decided to hand-over for the first time the "Leading Ladies Award of Honour" to Supermodel Dji Dieng, for her social engagements all over the world.

This "Leading Ladies Award" is awarded to women with extraordinary achievements in industry, management, politics, sports and culture.

Supermodel Dji Dieng is enormously touched to be rewarded by such a wonderful price for her charity activities she is involved, as for the AIDS Prevention (LifeBall and in Africa), her personal support of the Breast Cancer Prevention (Campaign) and especially for her social engagement as Goodwill Ambassador for UNESCO National Committee in Sri Lanka, where her companies and herself have co-organised as leading sponsors together with United Nations Volunteer Department (UNV) the first UNESCO Peace Fashionshow combined with the UNESCO Peace Concert in Sri Lanka, in favour of Peace and the UNESCO Children Village in Kasgoda, victims of the tsunami tragedy.

She hopes that this special award on April 19th 2007, will encourage more people to support more charity for children and victims - because as Dji Dieng always says:

Without Children - No Future!

The Award will be handed-over in a big Evening-Gala, with special guests, and Dji will be welcomed at the Table of Honour.

Today, among the fashion specialists Dji Dieng is considered as one of the most beautiful black Supermodel of the world!

Dji Dieng has the longest legs (123cm outseam) of all topmodels, and her smile is flavoured with an extraordinary Aura!

Supermodel Dji Dieng was qualified by fashion specialists and print media as the possible next Naomi Campbell of the fashion industry (La Repubblica 17th Oct.'06 and GQ Italy).

With the longest measured legs on the catwalk and an electrifying presence, Dji models for brands such



as Hermès, Vivienne Westwood, Trash-Couture, Diesel, Torrente, Carven, Eymeric François, Maurizio Galante, Nokia Fashion Week, Alphadi, Ji Haye, Munthe plus Simonsen, to name just a few.

Dji's perfect image is also regularly used by famous companies and advertising specialists, and she became Icon for Coca-Cola Light, Clarins Cometics, J&B, Alfa-Romeo, Vivienne Westwood, M.A.C., Swarovski, Make-Up Forever, 5.5 Cigars and many others. Companies from different industries entered also into partnership with Dji and Supermax, and just to name the latest partnership as "Hotel zum Storchen" in Zurich, Switzerland.

Supermodel Dji Dieng, speaking 5 languages, is not only a wonderful personality and mannequin, but also a business woman. Together with special Leather Designer Paul Prinz, Dji has developed her own leather collection brand "Dji by Paul Prinz", and her first collection is called "Luna Negra".

German Television SAT1 just reported about Dji's new collection on Friday, March 23rd 2007 (SAT1 Blitz Magazine 18h50).

The TV Report about Supermodel Dji Dieng was filmed in "Krems an der Donau", where she was welcomed together with world-known Musician Kurt Hauenstein from music group "Supermax" - who played from "Jamaica Sun Splash Reggae Concert to Montreux Jazz Festival" - by the Mayor of the City of Krems, Mr. Franz Hoelzl. The Mayor honoured Dji's social engagements and has pronounced to support them with the City of Krems as well.

She is regularly on covers and editorials are published in many magazines in Europe, Africa, Asia, Americas and Australia - Oesterreich (Life & Style), Marie-Claire, GLAMOUR, GQ Italy, Rebupblica Italy, Metro, Style Magazine, MAX, The Sunday Times, The Mirror, Observer, Oyster Magazine, L'Officiel des 1000 modèles, WOMAN, Divas, Maxima, Shenka, Oesterreich, Wiener, Yahoo News, Vogue.Com, Brigitte.Com, You Magazine, etc.

PRESS (just to name a few)

Marie-Claire

GLAMOUR

GQ Italy

Metro Italy

You London UK

La Repubblica Italy

Style Magazine

WOMAN Magazine

MAX Magazine

Divas Magazine

Oyster Magazine

Shenka Magazine

Oesterreich [www.oe24.at](http://www.oe24.at)

Life&Style



Living Magazine  
Miss Ebène  
L'Officiel des 1000 Modèles  
Forecast Magazine  
WIENER Magazine  
AMICA Magazine  
Couleur Métiss  
London Exclusive  
The Sunday Times  
The Observer  
The Islander  
Vogue.com  
Yahoo.com  
Brigitte.com  
Keystone  
AP  
AFP  
Daily Press

TV - Broadcasting  
France 2/Antenne2, France  
Euronews TV (Interview Copenhagen)  
Canale 4, Italy  
Canale 5, Italy  
VIP TV (Interviews Austria)  
VOX, Germany  
Moscow TV  
N-TV, Germany  
BBC, United Kingdom  
SF1, DRS, TSR Switzerland (Interview "Glanz und Gloria")  
Fashion-TV  
TV B92  
Japanese Televisions  
South African Televisions (Interviews and Special Reports)  
ORF, Austria (Interviews)  
ARD, Germany  
ZDF, Germany  
Pro7  
SAT1  
ATV+, Austria (Interviews)  
Puls TV (Interviews)  
Tele Tell, Switzerland (Interview and Special Report)  
Chigaco Broadcastings and Televisions



Sri Lankan Televisions  
SkyTV  
etc.

CCR COMPTOIR SA  
Dji Dieng Management - Supermax Management  
Beat K. Schaerz  
Chief Operational Officer

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**Contact Information:**

Dji Dieng Management

Dji Dieng

+41 - 848 - 227 555

admin@dji.li

www.dji.li

34 Grand Rue

CH-1204 Geneva - Switzerland

admin@ccr.li

www.ccr.li

info@55cigars.com

www.55cigars.com

office@supermax.cc

www.supermax.cc

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