



Lasorda Wines Step Up to the Plate

Los Angeles, CA, March 13, 2007 --(PR.com)-- Legendary Baseball Hall of Famer, Tommy Lasorda, looks forward to sharing his Lasorda branded Italian wines with his family and friends throughout the world. The Lasorda wines have been carefully selected by Casa Torelli Imports from leading wine producing regions of Italy. Of the first six varietals to grace American tabletops, Lasorda is so very proud of the Trebbiano and Montepuciano D'Abruzzo wines. These varietals hail from the homeland of his father, Sabatino Lasorda.

Lasorda selected Tuscan based Gabriella Torelli and her international staff at Casa Torelli Imports. Ms. Torelli has personally overseen the selection and production of the Lasorda wines. Ms. Torelli is very proud of the quality and value exhibited in these wines, and equally proud that Lasorda has associated his name with her firm. Casa Torelli uses MDM Distribution (www.mdmnational.com) as their importer and distributor.

It does not get any more Italian than a team managed by Lasorda and Torelli. These will be some of the best Italian wines you will ever experience... sure to be a hit - actually, a homerun!

Look for the Lasorda branded wines to be available July, 2007 in celebration of Tommy's 80th birthday and his ten year anniversary into baseball's Hall of Fame.

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Product will be distributed by MDM Distribution, San Francisco, CA. www.celeb-brands.com

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