



Face Off Classic Draws Record Crowd

Baltimore, MD, March 07, 2007 --(PR.com)-- Attackmen Steven Boyle of John Hopkins and Ben Rubeor of Virginia each earned Sportexe Player of the Game honors for their efforts in the season-opening lacrosse doubleheader at M&T Bank Stadium in Baltimore on Saturday. Four elite college teams met in the inaugural Inside Lacrosse Face-Off Classic over the weekend that drew the largest crowd to watch a regular-season match when 20,180 attended.

Johns Hopkins defeated Princeton 7-6 in double overtime in the first game at M&T Bank Stadium. Virginia beat Syracuse 11-8 in the second game. All four teams are ranked in the top 10 nationally, and they have won every NCAA Division I championship since 1992. Boyle scored three goals on the day, including two big first-half goals that took the score to 2-1, then to 3-3, respectively. He also scored in the third quarter to tie the game at 5-5.

Boyle, a freshman who played at Pinkerton Academy in New Hampshire, entered the season with the most hype, ranking No. 2 on Inside Lacrosse's 2007 Blue Chip recruit rankings. Rubeor, who finished with three goals and two assists, tied the game at 8-8 in the second half en route to the Cavs' come-from-behind victory.

"The event was simply awesome," said John Burke, Sportexe Director of Lacrosse. "Inside Lacrosse did a great job with this event and it showed with a record crowd. No one could have asked for better performances than those given by Boyle and Rubeor. They both exemplified the same qualities that make Sportexe the world's top synthetic turf brand."

Sportexe, the synthetic turf system used by M&T Bank - home of the NFL's Baltimore Ravens, sponsored the Classic's player of the game award. "We were extremely pleased with the attendance, and the quality of play on the field goes without saying," said Neal Goldman, Inside Lacrosse Sales Director. "But Sportexe's involvement with the Face-Off Classic Players of the Game made this event a memorable one for the players on the field and also for the Inside Lacrosse staff."

M&T Bank Stadium will also host the NCAA lacrosse championships during Memorial Day weekend in May.

About Sportexe:

With offices in Ontario, Texas, and Georgia, Sportexe is dedicated to delivering top notch synthetic turf solutions to each and every client. As an acknowledged leader in the industry, the U.S Company prides itself on delivering products that feature the latest in innovation and superior engineering with an emphasis on research and development. Currently Sportexe is the exclusive or official turf system supplier for The Arena Football League, (AFL/AF2), National Lacrosse League (NLL), Major Indoor Soccer League (MISL), U.S. Indoor Soccer Association, and the National Field Hockey Coaches Association (NFHCA). Additionally, Sportexe partners with the National Interscholastic Athletic Administrators Association (NIAAA). Sportexe has also made tremendous progress in the international scene by securing relationships with both the International Hockey Fédération (FIH), and the Federation



International de Football Association (FIFA).

For additional information and an inside look at their cutting-edge products, please visit
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