



## **Mainstream Media Applauds Green Industry Leader**

*Organic-based lawn care company, NaturaLawn of America, is found to be a key player in pushing the world of sustainable business forward.*

Frederick, MD, March 07, 2007 --(PR.com)-- New York based Plenty Magazine recently recognized NaturaLawn of America as a leader in the green movement by placing them on their "Plenty 20 List". The list, comprised of twenty companies pushing the ecological envelope, also included Toyota, Whole Foods, General Electric, and Green Mountain Coffee.

A second New York based publication, Inc Magazine, chose NaturaLawn of America as one of their 50 cutting edge green companies across the nation. Their "Green 50 List" was devoted entirely to sustainable businesses.

"We Americans love our lawns!" says Phil Catron, president and founder of NaturaLawn of America. "But often what we people do to them to keep them green and weed free can be unsafe for our children, pets and the environment." Lawn care companies often randomly spray pesticides, whether needed or not, and sell preventative treatments that are many times unnecessary and add potential damage.

NaturaLawn of America is the lawn care industry's recognized leader in organic-based lawn care services, and uses an eco-friendly approach to create a green lawn quickly, more naturally, and with fewer weeds. Their system relies on organic-based products, which promote healthy lawns that are safer for humans, animals, and the environment. NaturaLawn of America has been able to reduce weed and insect controls by over 85% year after year compared to the traditional chemical lawn care companies.

Headquartered in Frederick, Maryland, NaturaLawn of America currently has over 68 franchises servicing environmentally concerned customers in 24 states nationwide. For more information, please contact NaturaLawn of America at (301) 694-5440 or visit them on the web at [www.nl-amer.com](http://www.nl-amer.com).

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