



## **Breederville.com, Online Animal Auctions & Marketplace, Launches Media Upload to Auction Listings**

*Breederville.com's new Media Upload feature is a free service that gives auction listers a powerful new sales tool to show buyers the value of their animal bloodline or breed.*

North Brunswick, NJ, September 26, 2005 --(PR.com)-- Breederville.com, Online Animal Auctions and Market Place has launched valuable new sales tools for their community members.

Auction listers can now upload:

- media files to show buyers their animals listed for sale
- documents for buyers to review health or coggins papers
- references for buyers to review previous customers
- contract papers for buyers to understand terms and conditions in purchasing bloodlines

Breederville.com is opening up the market for small to medium animal producers and breeders. Members of the Breederville Community are able to open up a personalized branded storefront and establish a distribution, marketing and sales channels instantly. And since the Breederville Team offers a personalized communication and support channel, little knowledge of the Internet is needed to accomplish successful sales.

Breederville has identified new opportunities for members by connecting breeders with direct and complimentary markets beyond local outlets. Breederville.com looks forward to becoming the leading market cooperative and distribution channel for the animal producing community.

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