



## **PrintsMadeEasy.com Offers Consumers Free Personalized Greeting Cards**

*New online tool helps individuals and organizations design and print customized greeting cards for any occasion, at no charge, to large recipient lists.*

Chatsworth, CA, February 27, 2007 --(PR.com)-- PrintsMadeEasy.com, the worldwide leader in online printing solutions, today released an innovative online tool for consumers to design and print personalized greeting cards, for free, at [www.printsmadeeasy.com/greetingcards](http://www.printsmadeeasy.com/greetingcards). Building on the company's success in variable data printing, this solution helps consumers save time and money by customizing individual messages to large recipient lists, which can be uploaded and stored securely on PrintsMadeEasy's server.

PrintsMadeEasy's new software offers an easy, convenient experience for users to design and print free professional-quality greeting cards for any event, announcement or salutation. Customers can upload addresses quickly onto PrintsMadeEasy's server and save them for future announcements. Using a breakthrough technology called "variable data printing," PrintsMadeEasy.com will print, at no charge, up to 1,000 unique, mail-ready greeting cards with customers' personalized messages on each.

"We've made it easy and free for our customers to send professionally-designed greeting cards to family, friends and colleagues on special occasions," said PrintsMadeEasy.com CEO Brian Whiteman. "Whether it's a birth announcement or wedding announcement, an invitation to a child's birthday party, or even seasons greetings cards during Easter, Christmas or Hanukkah, these high-quality cards let you add your own personal touch without any major commitment of time or money."

PrintsMadeEasy.com's greeting card design platform, much like its state-of-the-art web interface for business cards, allows customers the flexibility to create their own designs in real time, receive instant feedback from a customer service team member to proof their orders, save their designs online for re-ordering, and guarantee exact arrival dates (with 99.9% accuracy) using PME's Countdown Timer.

The customer service team has been commended on a national level for having some of the fastest response times and the most accommodating service representatives around.

"The customer experience remains our top priority," Whiteman said. "Whether you're tech-savvy or a novice or somewhere in between, our customer service team is passionate about helping you deliver the perfect personalized message."

PrintsMadeEasy.com features the latest technologies in digital manufacturing, along with premium quality supplies, assuring total customer satisfaction.

About PrintsMadeEasy.com

PrintsMadeEasy.com is the worldwide leader in online printing solutions for business professionals and organizations seeking [business cards](#), postcards, envelopes and letterhead.

###



**Contact Information:**

PrintsMadeEasy.com

Michael Wissot

805-490-2460

michael@printsmadeeasy.com

www.printsmadeeasy.com

**Online Version of Press Release:**

You can read the online version of this press release at: <http://www.pr.com/press-release/30944>

**News Image:**

