



topseos.com Announces Expansion Along Side Re-Branding – Expect More than Just Monthly Rankings

Plymouth, IN, February 22, 2007 --(PR.com)-- Celebrating its fifth successful year, topsaos.com had recently announced the re-branding of its website. Closely following the news of re-branding, there are announcements hinting at the possible changes.

One of the changes announced is that top ranking websites will now be given space on the topsaos.com website to publish their press releases. The press releases in addition to the rankings would then be expected to drive customers to these websites.

“The announcement of the re-branding in itself was quite an indication of where we have reached. It is not just an exterior change; lots of new elements will be added to the website. There is obviously some amount of anxiety because it is a major move, but we are confident that it will be well-received,” Bill Peden said.

topseos.com releases monthly rankings of top internet marketing firms. The transparency and accuracy of its ranking methodology has made topsaos.com a useful address for internet marketing firms to park and showcase their products and services.

“It was a conscious decision to not just re-brand but to increase the scope of our reach. topseos.com will become more comprehensive. The press releases will further aid these top ranking sites to drive people to their sites,” Bill Peden added.

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