



## **ClearBrick Launches Its Do-It-Yourself (DIY) Business Solution Center**

Kansas City, MO, February 10, 2007 --(PR.com)-- ClearBrick LLC announced today the launch of its Do-It-Yourself Business Solution Center; an entity that provides world-class advice, methods, and tools that enable a business of any size to diagnose, plan, and implement their own business improvement projects.

ClearBrick will target a growing do-it-yourself trend in the business industry. Small and medium enterprises are increasingly relying on resources available on the internet to improve and grow. In addition, larger businesses have been building their internal capacity to do work that was traditionally handed to consultants. As a result, businesses are increasingly seeking proven advice and tips to support their internal business improvement projects.

“Small and medium businesses, often ignored by the world's largest business consulting firms, couldn't afford or access world-class consulting tools, tips and advice,” said Robert Howard, Founder and Chief Executive of ClearBrick LLC. “By incorporating field-proven consulting experience and methods into do-it-yourself solutions, we're changing the economics of professional advice.”

Initial feedback for ClearBrick has been very positive: “ClearBrick creates the most innovative business model for today's consulting needs of Small and Medium Enterprises - A highly affordable, accessible, and dynamic business consulting service through DIY,” said Andrew N. K. Chen, Associate Professor, University of Kansas School of Business. “The content is terrific and it all makes logical sense,” said Chris Cassaday, Vice President, Investments, UBS Financial Services Inc.

ClearBrick's products and services include do-it-yourself solutions, research and multimedia broadcasts. ClearBrick's products and services are available through their web site at [www.clearbrick.com](http://www.clearbrick.com).

About ClearBrick LLC: ClearBrick LLC was founded in 2006 by Robert G. Howard an experienced business advisor and management consultant with over 20 years of experience. ClearBrick is committed to providing quality products and services for the do-it-yourself business professional. ClearBrick is headquartered in Kansas City and is supported by business professionals across the United States.

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