



## **Super Sexy announces it's September 2005 Launch at the PULSE Show in Chicago**

*Super Sexy Clothing brings its custom line to retailers for the first time at the PULSE Show in Chicago this month - September 27, 2005*

New York, NY, September 13, 2005 --([PR.com](http://PR.com))-- Nearly three years ago, [Super Sexy Clothing](http://SuperSexyClothing.com) began as a specialty clothing line, dedicated to strengthening a positive sense of self for women thorough fashion, marketing directly to consumers. Catering to custom designs, the customer both designed and had a hand in selecting elements which made the shirt her own. An interactive clothing line if you will. Now it's time to make the Super Sexy line available to the retail market. Super Sexy will continue to create hand painted originals; each design a work of art, but they will now be available for retailers across the globe!

"This primarily urban and contemporary show provides the perfect atmosphere to launch Super Sexy," states designer Anna Pereira. "This is our first industry show. It will have around 150 exhibitors and the smaller venue means we won't get lost in the shuffle. It allows for the concentration on customer service that we specialize in."

"I didn't want to change the hand made element of my designs," states Anna, "but for the line to really get out there I see the need to make my clothing available to retailers. I feel confident about this launch and ready with my methods of manufacturing to be able to still give the high quality, uniqueness and beauty I have such conviction to uphold in offering my customers."

Anna will be at the PULSE Show doing on-the-spot embellishing with Swarovski crystals and will be doing a giveaway of a special design called "Live Life Super Sexy."

This is an industry show taking place September 27, 28, 29 in Chicago which retail buyers will have the opportunity to view the Super Sexy line in person and select their designs, color schemes and garment styles for Spring '06.

"We are excited and anticipate a great show" states Jessica Smith of Super Sexy. "We are working diligently on our displays and feel we will make a strong impression of what Super Sexy is all about!"

For more information on PULSE: <http://www.merchandisemart.com/pulse/>

For more information on Super Sexy, LLC - [www.MySuperSexy.com](http://www.MySuperSexy.com)

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