



## **Unique Broadband Systems Ltd Launches the New Universal Modulation Platform at IBC 2010**

Toronto, Canada, September 10, 2010 --([PR.com](http://PR.com))-- Unique Broadband Systems Ltd (UBS), a major developer of COFDM technology and applications, is proud to announce its new generation Universal Modulator. Built on its flagship innovative product, the DVU5000, the new Universal Modulator, the DVU5000D, integrates a digital up-converter that improves substantially the performance of the modulator while increasing reliability.

The DVU5000D is the most advanced modulation platform available in the market now, supporting up to 8 software selectable digital broadcast waveforms (DVB-T, DVB-H, DVB-SH, DAB/DAB+/T-DMB, ISDB-Tb, ATSC, CMMB and DTMB) and offering MER and shoulder performances significantly increased compared to the previous platform. It is a single board modulator that provides output frequency in the range of 50MHz to 1GHz and L-band. The DVU5000D comes with an embedded non-linear adaptive pre-corrector feature and also supports manual non-linear and linear pre-corrections.

“UBS is proud to announce the availability of this new modulation platform,” said David Dane, President and Chief Executive Officer of UBS. “This new product launch demonstrates UBS continuously innovation. Following the successful meetings held during the SET Broadcast and Cable exhibition that took place in Brazil (Sao Paulo) from August 25th to 27th, UBS is anticipating a strong interest in this new platform during the IBC event in Amsterdam.”

Present at IBC from September 10th to 14th, the UBS team can be met on stand A28 (Hall8) to discuss the performance and benefits of the DVU5000D.

### **About UBS**

Unique Broadband Systems Ltd (UBS) is a privately owned and operated company with its head-office located in Toronto (Canada), 100% owned subsidiary UBS (Beijing) Technologies Ltd in China, Unique Broadband Systems Inc. in California (USA), UBS Europe in Barcelona (Spain), Pisa (Italy) and Paris (France) world leading designer and manufacturer of Wireless Digital Video & Audio Broadcasting technologies, has deployed systems and solutions for Terrestrial, Satellite and Mobile Multimedia carriers and operators on five continents around the globe. For further information, feel free to contact Philippe Vermande at [philippev@uniquesys.com](mailto:philippev@uniquesys.com) or to reach us on [www.ubs-europe.com](http://www.ubs-europe.com) or [www.ubs-europe.eu](http://www.ubs-europe.eu).

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