



topseos.com Announces the First Internet Marketing and Services Vendor Rankings for the Year – January 2007

To start your Internet Marketing campaigns off right for the year, topsaos.com provides all the resources you need with the best of the best in SEO, SEM, PPC, Linking, PR and Web development.

Plymouth, IN, January 04, 2007 --(PR.com)-- topseos.com - topsaos.com, a leading resource for evaluating internet marketing and services, came out with a new list of the top vendors from search engine marketing to email marketing and web development to get your first campaign of the year off to the best start.

"Choosing the right vendor to work on your internet marketing strategy is a critical one," says Bill Peden of topsaos.com. "Our rankings make it easier for companies to choose the right one."

Internet Marketing and Services Vendor Rankings for January 2007 include:

Organic Optimizations: Top 30

1. SEO Image, Inc. - New York
2. Intrapromote LLC - Ohio
3. Bruce Clay, Inc. - California
4. Search Engine Optimization Inc. - California
5. Telic Media - California
6. Kinetic Results - New York
7. iProspect - Massachusetts
8. Customer Magnetism - Virginia
9. USWeb - California
10. icrossing - New York
11. Web Targeted - Utah
12. TopRank Online Marketing - Minnesota
13. WebMama.com, Inc. - California
14. Submit Express - California
15. Neutralize -
16. High Position -
17. ArteWorks Business Class - Texas
18. Serr.biz - New Jersey
19. Prime Visibility - New York
20. 1st on the List Web Promotions -
21. Prominent Placement - Atlanta
22. First Page SEO -
23. eTrafficJams.com - Florida
24. UnREAL Marketing, Inc. - Pennsylvania
25. Alchemist Media, Inc. - California
26. Blizzard Internet Marketing - Colorado



27. Reprise Media - New York
28. Alpine SEO - Colorado
29. SearchMar, Inc. - California
30. 360i LLC - New York

Pay Per Click Management: Top 5

1. Telic Media - California
2. Intrapromote LLC - Ohio
3. SEO Image - New York
4. Search AdNetwork - Colorado
5. Search Engine Optimization Inc. - California

SEM Training Programs: Top 5

1. Bruce Clay, Inc. - California
2. Global Strategies International - Connecticut
3. Apex Pacific -
4. Search Engine College -
5. Laredo Group - Florida

Link Popularity Services: Top 5

1. Intrapromote LLC - Ohio
2. Patrick Gavin Inc. -
3. TextLinkBrokers.com - Arizona
4. Link Experts - New York
5. Ad Maiora -

SEM Email Marketing: Top 5

1. Topica Inc. - California
2. Constant Contact - Massachusetts
3. Mailworkz.com -
4. Vertical Response Inc.- California
5. Double Click - New York

Content Creation/ Search Engine Copywriting: Top 5

1. InfoSearchMedia - California
2. TheWriteContent.com -
3. Ascent Copywriting - Massachusetts
4. Smith Content - Maryland
5. Content Domain - California

Press Release Distribution: Top 5

1. 24-7pressreleases.com -
2. Business Wire - California



3. PR Newswire Association LLC - New York
4. PR.com - New York
5. PR Web International, Inc. - Washington

Website Traffic Analysis: Top 5

1. Omniture, Inc. - Utah
2. Click Tracks - California
3. Mondosoft - California
4. Web Trends Inc. - Oregon
5. Maxamine Inc. - California

SEM Hosting: Top 5

1. Rackspace Ltd. - Texas
2. GoDaddy.com, Inc. - Arizona
3. Hosting.com - Kentucky
4. Hostway Corporation - Illinois
5. Interland, Inc. - Georgia

Search Engine Friendly Web Design: Top 5

1. Oxidev Interactive - Florida
2. Deepblue.com -
3. 4guys.com - Texas
4. 352 Media Group - Florida
5. ecisive.com - Florida

Search Engine Friendly Web Development: Top 5

1. delphicsage.com - Philadelphia
2. 2advanced.com - California
3. avenuea-razorfish.com - Washington
4. Deepblue.com - Georgia
5. Red Clay Interactive - Georgia

Criteria Topseos.com uses to evaluate applicants include:

- What are the applicant firm's competitive advantages?
- How are the applicant's services and pricing levels superior to the competition?
- What is the availability of customer and technical support?
- What is the average response time and time-to-resolution for client problems?
- What SLA does the applicant provide?
- What other attributes/innovations does the applicant provide to set it apart from the competition?
- What is the average rating for the firm in terms of customer service?
- What is the average rating for the firm in terms of efficiency?
- What is the average rating for the firm in terms of overall performance?



Internet marketing and services companies wishing to be considered for the topseos.com Top 30 Directory can complete an application by registering as a service vendor and applying for rankings at: http://www.topseos.com/option.com_register/task_providerRegister/

Companies that wish to research and evaluate internet marketing firms can easily do so at: <http://www.topseos.com>

About topseos.com

topseos.com was founded in 2002 by e-ventures and serves to provide the search engine marketing industry and companies with a single source for researching internet marketing vendors as well as a place for internet marketing and service providers to showcase their services. <http://www.topseos.com>

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