



Sandbox Couture and CHOC Foundation for Children Sign Cause Marketing Program Agreement

Discount and revenue share to benefit Children's Hospital of Orange County.

Rancho Santa Margarita, CA, December 16, 2006 --(PR.com)-- Sandbox Couture (www.sandboxcouture.com), an on-line, upscale boutique specializing in cool [designer baby clothes](#), children's clothing and accessories, today announced it has finalized a "Cause Marketing Program" agreement with Children's Hospital of Orange County's Foundation For Children (CHOC Foundation), to benefit Children's Hospital of Orange County ([CHOC](#)) and Children's Hospital at Mission.

Through a dedicated promotion code, the program will provide special discounts for CHOC employees, volunteers, families and support groups as well as Sandbox Couture's customers. Sandbox Couture will also donate a percentage of the net revenue back to the CHOC Foundation for each order where the code is utilized. Additionally, the company will be donating items to CHOC Foundation to be used in fundraising activities and will be initiating discussions with the hospital's auxiliary support leaders to develop activities to enhance the visibility of the program through each of their fundraising vehicles.

Catherine Seven, a spokesperson for Sandbox Couture, states, "At Sandbox Couture we are committed to supporting our community. To that end, we developed a program that costs CHOC supporters nothing, provides them a benefit, and most importantly allows all of us to contribute and support the CHOC Foundation. As a premier not-for-profit children's hospital, CHOC relies on community support and funding to carry out its mission. Their compassion, commitment and expertise are clearly visible to anyone who visits them or has a child who is treated in one of their facilities. We are excited about supporting CHOC and look forward to a long relationship.

"Any one who wishes to support CHOC can visit www.sandboxcouture.com and enter the code CHOC10 during checkout or visit the "Charity Programs" section on our site for additional details."

"CHOC is very proud to partner with Sandbox Couture and commend them on their commitment to give back to the community. Without the support of the community and business partners, CHOC would not be able to provide the level of the care we offer to all children regardless of ability to pay. We look forward to a long partnership with Sandbox Couture and encourage the community to support these efforts," says Renae Furlow, Business Partnership Manager, CHOC Foundation for Children.

About Sandbox Couture:

Sandbox Couture (SandboxCouture.com) is a privately held, On-Line Designer Baby Clothes, [Children's Clothing](#) and Accessories boutique located in Rancho Santa Margarita, California. The company specializes in hip and stylish baby clothing and unique accessories for boys and girls sizes 0 - 6X. The company sells its products primarily in North America and exclusively over its website at www.SandboxCouture.com. Offerings include designer baby clothes, little girl's clothes, little boys clothes, children's footwear, seasonal children's attire, baby blankets, diaper bags and accessories. The company is committed to providing a hand picked selection of products from only the top designers in



children's apparel and accessories, thereby ensuring enduring quality and contemporary style. Sandbox Couture's philanthropic contributions and socially conscious business practices are at the forefront of the company's ideals and engrained in its daily corporate culture.

For information about Sandbox Couture, please visit www.sandboxcouture.com or call 949-459-2505.

About CHOC:

Making a mark in pediatric healthcare for more than 40 years and named by Child Magazine as one of the Top 25 children's hospitals in the country, Children's Hospital of Orange County (CHOC) is exclusively committed to the health and well being of children through clinical expertise, advocacy and outreach. CHOC's growing healthcare network includes two state-of-the-art hospitals in Orange and Mission Viejo, several community clinics, a residency program that trains tomorrow's pediatricians, three centers of excellence - Heart, Cancer and Neuroscience, and a Research Institute that brings advanced treatment to their patients.

CHOC recently earned the "Excellence in Patient Safety & Health Care Quality Award" from the state's leading health plans, and was one of only nine children's hospitals in the nation to be named to the Leapfrog "Top Hospitals 2006" list, based on results from The Leapfrog Group's Hospital Quality and Safety Survey.

For more information about CHOC, visit www.choc.org or call 714-997-3000

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