



## **Look Who's Coming for Dessert Now. The American Culinary Federation Greater Atlanta Chapter and Barry Callebaut.**

*The fifth edition of the Great American Dessert Expo, the only trade show dedicated exclusively to the multi-billion dollar dessert industry will take place June 1-3, 2007 at the Cobb Galleria Centre in Atlanta, GA. Dessert Expo is delighted to announce the participation of the ACF and Barry Callebaut at this years' show.*

Atlanta, GA, December 07, 2006 --(PR.com)-- The American Culinary Federation Greater Atlanta Chapter will host the "World Class Dessert Competition." The ACF is the premier professional chefs' organization in North America, with more than 240 chapters nationwide and 19,000 members. The ACF is well known as the authority and sets the standard in culinary arts. Culinary Competitions are a vital and evolving branch of the American Culinary Federation. The purpose is to continually raise the standards of culinary excellence and professionalism in the USA while promoting camaraderie and educational opportunities among culinary professionals.

The competition will be sponsored by Barry Callebaut who has been producing cocoa and chocolate products for the professional chocolate user for more than 150 years. They are a fully integrated chocolate company, from the sourcing of cacao beans to the shelf. Barry Callebaut offers domestic and imported chocolates as well as other chocolate ingredients. In addition, they will present dessert demonstrations and educational seminars throughout the course of the show.

The Dessert Expo will once again be co-located in one exhibit hall with Coffee-Fest, a leading trade show for the lucrative coffee industry. Attendees will pay for one admission badge and have access to two first-rate trade shows.

For more exhibitor and visitor information please contact the Great American Dessert Expo at (718) 854-4450 ext. 104 or visit [www.dessertexpo.com](http://www.dessertexpo.com)

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