



## **Ativa Sativa Comfy Cashmere Throws in “Simply The Best” Magazine’s Holiday Issue**

*Ativa Sativa in South Florida’s Ultimate Lifestyle and Luxury Magazine, “Simply The Best”*

Providence, RI, December 01, 2006 --(PR.com)-- Ativa Sativa's luxuriously soft cashmere throws are currently featured in the November/December Holiday issue of “Simply The Best” Magazine - South Florida's glossy lifestyle magazine. Ativa Sativa's pashmina cashmere throws are recognized by the magazine as an absolute “must have” in their annual “His & Hers” Holiday Shopping Guide. Available in just about every color, their cashmere throws are the ideal winter gift for him Or her!

As stated by “Simply The Best” Magazine, “It's those little touches of warmth and elegance that make a house a home, and a fine cashmere throw blanket from Ativa Sativa is that finishing touch.”

Available this holiday season at [www.ativasativa.com](http://www.ativasativa.com), these [cashmere throw blankets](#) retail for \$335.00USD and are available in a wide variety of colors like: Lilac, Coffee, Burnt Orange, Beige, Grey, Navy, Burgundy...literally a vibrant or subdued hue to meet every taste and décor.

### About Ativa Sativa

Ativa Sativa sells their premium cashmere designs to consumers through their website [www.ativasativa.com](http://www.ativasativa.com), as well as selling their line in a business to business capacity to distributors and retailers who may either choose to sell the Ativa Sativa label, or through their own private labels. “Our goal is to help companies differentiate themselves from the competition by helping create value for their customers. Backed by our years of experience, exclusive relationships and dedication to excellence, Ativa Sativa provides innovative solutions backed by quality production and manufacturing,” states Ativa Sativa representative Sameena.

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