



Marketpath Named 2010 MIRA Award Finalist

Five independent judging panels select web content management provider to compete for state's top technology honors in the Information Technology Gazelle Company category.

Indianapolis, IN, June 02, 2010 --(PR.com)-- The results are in and Marketpath, Inc. (www.Marketpath.com) has been named a finalist for the prestigious TechPoint Mira Awards Program in the IT Gazelle category. Five independent judges chose 60 finalists to compete for the state's top technology honors at the TechPoint Mira Awards, presented by BKD.

Now in its 11th year, TechPoint's Mira Awards recognize the achievements of Indiana's outstanding technology performers and contributors, and focuses attention on the broader issue of the important role technology plays in Indiana's economy. Judges, choosing from a record number of nominations in 15 categories this year, evaluated and scored each submitted nomination, and the scoring determined which nominees became finalists.

Marketpath was chosen to compete in the Information Technology Gazelle Company category, which consists of companies that have been in business less than three years from the initial commercialization of their principal product or service. Criteria for becoming a MIRA Award finalist include having an innovative business approach, a successful and balanced management team, the ability to preserve and sustain growth, and a record of delivering measurable value to its customers.

“We are honored to be to be recognized by TechPoint as one of Indiana's brightest technology companies,” said Kevin Kennedy, Chief Marketing Officer of Marketpath. “Marketpath is leading the online marketing industry with easy-to-use, feature-rich web content management and web marketing solutions for small and medium sized organizations. We look forward to growing our business here in Indiana and throughout the United States.”

The winners will be announced at the Mira Awards Gala, an “Oscars-style” award ceremony being held Saturday, May 15, at The Westin Indianapolis.

About Marketpath, Inc.

Marketpath provides innovative website design and development services and easy-to-use website products that give non-technical and technical users the ability to update and manage their websites anywhere they have an Internet connection. Marketpath's Software-as-a-Service (SaaS) Web Content Management Solutions and progressive marketing tools make website management fast and simple, while improving website visibility and search rankings, converting visitors into customers, and reducing cost. Marketpath is focused on delivering the most effective and efficient On-Demand web marketing products and services, with an emphasis on innovation, ease of use, and customer service. For more information visit www.marketpath.com or call 317-579-9704.

About TechPoint

TechPoint is Indiana's only statewide technology initiative, representing industry stakeholders including



publicly-traded companies, private businesses, colleges and research universities, and local economic development organizations. The mission of TechPoint is to accelerate Indiana's emerging and vibrant information technology sector by: promoting the successes of IT companies and professionals; supporting the formation, expansion, and attraction of IT companies; and advocating appropriate public policy. Visit www.techpoint.org.

Media Contacts:

Kevin Kennedy

Chief Marketing Officer

Marketpath, Inc.

317-579-9704 ext. 104; kkennedy@marketpath.com

###



Contact Information:

Marketpath, Inc.

Kevin Kennedy

(800) 657-7786

[Contact via Email](#)

www.marketpath.com

Online Version of Press Release:

You can read the online version of this press release at: <http://www.pr.com/press-release/238722>