



Malaria Foundation International (MFI) Announces its Second Annual “Malaria Business Leadership Conference” (MBLC) Program for Tuesday, December 5, 2006

Advanced registrations are recommended on line at www.malaria.org or by writing EndMalaria@gmail.com. No registration fee is required. The program is suitable for business professionals, community leaders, teachers and students of all ages. This year’s MBLC theme is “Inspiring the World.” All are welcome and encouraged to attend, whether for the entire MBLC or a portion of this event. Come network, share experiences, build collaborations, inspire, and be inspired.

Stone Mountain, GA, November 28, 2006 --(PR.com)-- The Malaria Foundation International (MFI) is pleased to announce the program for its second annual “Malaria Business Leadership Conference” (MBLC) to be held Tuesday, December 5, 2006, at the Emory University Law School, Tull Auditorium in Atlanta, GA from 1:30 pm onwards. All MBLC guests are then invited by The Schwartz Center for the Performing Arts for an 8 pm Big Band and Jazz Concert. Advanced registrations are recommended on line at www.malaria.org or by writing EndMalaria@gmail.com. No registration fee is required. Refreshments will be served. The program is suitable for business professionals, community leaders, teachers and students of all ages. This year's MBLC theme is “Inspiring the World”. All are welcome and encouraged to attend, whether available for the entire MBLC or a portion of this event. Come network, share experiences, build collaborations, inspire, and be inspired.

MBLC 2006 PROGRAM

1:30 pm. Dr. Mary R. Galinski, Founder and President, Malaria Foundation International and Director, International Center for Malaria Research and Education (ICMRE), Emory University, Atlanta, GA.
“Welcome”

Message from President Jimmy Carter. Reading by Miles Henderson, MFI Spokesperson, Student Leaders Against Malaria (SLAM).

1:45 pm. Dr. Djibril Diallo, Director, United Nations New York Office of Sport for Development and Peace, New York, NY. "The Fight Against Malaria as part of the UN's efforts to achieve the Millennium Development Goals (MDGs) by 2015". Introduction by Mr. Steffond Johnson, Former NBA Player, Dallas, Texas & Miss Camille Henderson-Adams, MFI spokesperson, End Malaria - Blue Ribbon Campaign.

2:00 pm. Ms. Lexi Hunter & Students, Student Leaders Against Malaria ('SLAM") Elective Class, Galloway School, Atlanta, GA. “change the World”. Introduction by Ms. Christiane Levine, RN, Senior Process Improvement Consultant, Children's Healthcare of Atlanta, Pediatric Hospital, Atlanta, GA

2:15 pm. Mr. Ganiyu Kareem, Roll Back Malaria Control Officer, Kwara State, Nigeria & Mrs. Ayinke Saka, Permanent Secretary, Kwara State, Ministry of Health Ilorin, Nigeria. Contribution on behalf of Dr.



Abubakar Bukola Saraki, Governor of Kwara State, Nigeria. "Malaria-Free Kwara; A Nigerian State's Action Against Malaria". Introduction by Dr. James Curran, Dean of the Rollins School of Public Health, Emory University

2:30 pm. Mrs. Paulette Missambo, Minister of State, Minister of Public Health and Population, Gabon. "The Republic of Gabon: Beyond the Basic Boundaries". Introduction by Dr. Landry D. Tsague, Foege Fellow, Hubert Department of Global Health, Rollins School of Public Health, Emory University.

2:45 pm. Dr. Leslie Mancuso, President and Chief Executive Officer, JHPIEGO - an affiliate of The Johns Hopkins University, Baltimore, MD. "Controlling Malaria in Pregnancy, Opportunities and Challenges". Introduction by Dr. Kumar V. Udhayakumar, Chief, Genetics and Immunology Laboratory, Research and Development Unit, Malaria Branch, Division of Parasitic Diseases, Centers for Disease Control and Prevention, Atlanta, GA

3:00 pm. Dr. Syrulwa Somah, Associate Professor of Environmental and Occupational Safety & Health at NC A&T State University, Founder & Executive Director, LIHEDE (Liberian History, Education and Development) & Organizer of the "We Want No More Malaria in Liberia" Campaign, December 14-19; Monrovia, Liberia. "Malaria as a National Security Threat in Liberia". Introduction by Dr. Sam Cherribi, Director, Economic Development Institute, Emory University

3:45 pm. Dr. Peter J. Brown, Professor, Anthropology, and Director of Center for Health, Culture and Society, Emory University. "Marketing Misery and Malaria: The Challenge of Capturing Global Attention". Introduction by Dr. Rafi Ahmed, Director, Emory Vaccine Center, Emory University.

4:00 pm. Ms. Joy Borra, Member, Interfaith Children's Movement of Metro Atlanta (ICMma), Atlanta, GA. "A Mosquito Nets Project for a Ghana Village Has a Surprising Result". Introduction by Dr. Barbara J. Stoll, George W. Brumley, Jr., Professor and Chair, Department of Pediatrics Medical Director, Children's Healthcare of Atlanta at Egleston, Atlanta GA.

4:15 pm. Mr. Darius Coulibaly, Founder and President, Empowering The Poor, Inc., Cote D'Ivoire & Ruther Glen, VA. "Indigenous People vs. Malaria". Introduction by Mr. George Vojta, Founder and Chairman, eStandards Forum, Inc., New York, NY

4:30 pm. Refreshments with Fashion Display by House of Henri, Lagos, Nigeria

5:00 pm. Ms. Kathryn Kite, Administrative Director of the Lillian Carter Center for International Nursing, Nell Hodgson Woodruff School of Nursing, Emory University. Welcome.

5:05 pm. Mrs. Henrietta Agboola, Chief Executive Officer, House of Henri, Award Winning Fashions, Lagos, Nigeria

5:10 pm. Ms. Iyeoka Ivie Okoawo, Poet, Songstress, Educator, Phanai Entertainment, Boston MA. Original performance to inspire the fight against malaria.



5:20 pm. Message from First Lady Mrs. Laura Bush. Reading by Dr. Esmeralda VS Meyer. Founding Member, International Center for Malaria Research and Education (ICMRE), Emory Vaccine Center at Yerkes, Emory University.

5:30 pm. Mr. Edward G. Martin, President and Chief Executive Officer, Triple Win International, Northville, MI. "Developing Franchising Opportunities to End Malaria". Introduction by Dr. Lawrence Benveniste, Dean, Goizueta Business School, Emory University (TBC).

5:45 pm. Dr. Kevin Baird, Founder and Director, Venture Hygiene Asia Pte Ltd (Singapore), Hygiene Sciences Pte Ltd (Singapore) and P.T. Hygienica (Indonesia). "Market Forces Sustaining Health: Bridging Private Sector Initiative & Innovation to Public Health Urgencies". Introduction by Dr. Carlos Franco, Assistant Professor of Medicine & Infectious Diseases, Emory University.

6:00 pm. Mr. Roland Schatz, Founder and Chief Executive Officer, Media Tenor, Bonn, Germany. "Putting Malaria on the Media Agenda". Introduction by Dr. Daniel Colley, Director, Center for Tropical and Emerging Global Diseases, University of Georgia, Athens, GA

6:15 pm. Mr. Michael Brownrigg, Managing Director, ChinaVest LLC and Senior Advisor to Malaria No More. "Malaria No More, A Call to Action". Introduction by Dr. Joseli Ferreira, Scientist, FIOCRUZ, Instituto Oswaldo Cruz, Rio De Janeiro, Brazil

6:30 pm. Dr. Toni Luck, Executive Director, I CAN Erase Malaria Campaign (ICEM), South Africa. "Business Leadership Reflections on the Eradication of Disease - Shall We Have What We Say?". Introduction by Dr. Kathryn Nason Burchenal, Vice President, Malaria Foundation International.

Closing Remarks

Dr. Mary R. Galinski, Founder and President, Malaria Foundation International and Director, International Center for Malaria Research and Education (ICMRE)
Emory University

Mr. Lance Laifer, President of Laifer Capital and Resilient Capital Management, New York, NY, and Co-Founder, Hedge Funds vs. Malaria Business Leadership Conference Series

Notes:

1. The Malaria Foundation International (MFI) established the first annual Atlanta-based "Malaria Business Leadership Conference" (MBLC) in December 2005 (the video webcast from this inaugural event is available at www.malaria.org). The main aims of the MBLC are to help raise global awareness on malaria to unprecedented levels, involve an increasing number of world leaders, and engage millions of people at a grass roots level to help combat this disease. An estimated 500 million people suffer each year from malaria, and over one million die each year, mostly children. The MBLC is one of a number of projects currently aiming to create a major shift in the world's attention on malaria. The MBLC aims to



help create a sense of urgency among people worldwide, demonstrate successes, and provide various suggestions for how individuals and groups can play an immediate active role in the world's fight against malaria. The event reaches out to a broad audience, including scientific, medical, political, business, community, education and media leaders to help tackle this preventable and treatable disease.

2. The MBLC is sponsored by the MFI and hosted by Emory University. Parking is available at the Emory Law School venue.

3. The Malaria Foundation International is a 501(c)(3) non profit organization that has been dedicated to the fight against malaria since 1992. The MFI mission is to facilitate the development and implementation of solutions to the health, economic and social problems caused by malaria. The MFI's goals are to support awareness, education, training, research, and leadership programs for the immediate and long term development and application of tools to combat malaria. The MFI works in partnership with individuals and groups who have joined this cause.

3. Tax deductible donations are welcome to support the MFI's sponsorship of this event and other current projects aimed to fight malaria. Donations can be made on site at the MBLC, on line at the MFI website www.malaria.org by using Pay Pal, or by checks mailed to the Malaria Foundation International, 2120 Spencers Way, Stone Mountain, GA 30087.

For further information, please contact:

Dr. Mary R. Galinski, Founder and President, MFI
Director, International Center for Malaria Research and Education (ICMRE), Emory University

Dr. Cindy Korir, African Liaison, MFI
Scientist, International Center for Malaria Research and Education (ICMRE), Emory University
Email: ckorir@emory.edu

Dr. Esmeralda VS Meyer, South American Liaison, MFI
Scientist, International Center for Malaria Research and Education (ICMRE), Emory University
Email: evargas@emory.edu

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Contact Information:

Malaria Foundation International

Dr. Mary R. Galinski

770-891-1604

[Contact via Email](#)

www.malaria.org

Dr. Cindy Korir: ckorir@emory.edu

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