



Moviestar Takes Home the Oscar

Dublin, Ireland, November 24, 2006 --(PR.com)-- Launched only 10 weeks ago, Moviestar.ie has grabbed the Golden Spider Award for 'Best Website Launched in 2006' at last night's Golden Spider Awards - the Oscars of the Irish Internet Industry.

In September, young entrepreneurial brothers Iain (27) and Gavin McConnon (29) launched Moviestar.ie - a new online movie rental store that offers unlimited DVD and game rentals, delivered directly to the door, from only €9.99 per month.

Designed by Rowan Clancy at Tarkus Media, the Moviestar.ie website has been a huge success since its launch - to date, the site has had over 5 million hits, and now boasts over 7,500 registered users.

“Best Website Launched in 2006! We are absolutely thrilled,” said Gavin McConnon of moviestar.ie. “We spent a lot of time researching and trialling the website ensuring that it was designed in a browser-friendly way. The success of the hits to moviestar.ie and number of subscriptions, coupled with this significant award win is overwhelming.”

Beating off stiff competition from sites such as callcosts.ie; sellityourself.ie; the Golden Spider was awarded to Moviestar.ie for its performance, as a functioning site in addition to design, innovation, content, navigation, technology, interactivity and ease of use. www.moviestar.ie

The revolutionary concept of online DVD & gaming rental, which has taken Ireland by storm, is proving a hit with Irish movie buff and gamers who enjoy the accessibility and convenience of on-line ordering & returning.

Moviestar.ie is proving to be one of Ireland's biggest players in this new category - marking a threat to traditional movie rental business. “Already you can see the effect Moviestar is having on the traditional movie rental business with major Irish players such as Xtra Vision closing stores throughout the country,” said McConnon.

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Contact: for interviews, imagery or further information, contact Jane or Andrea at Thinkhouse on +353 1 4784688. Download imagery of the McConnon Brothers at www.thinkhousepr.com/newsbox



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