



Mobile Search Never Easier or More Complete with New Website: www.Boing.mobi

Now anyone can utilize their web enabled mobile phone, smartphone, PDA or other wireless device to surf the web effortlessly, completely and without concern for formatting issues. www.Boing.mobi, the first complete mobile search alternative, crawls the entire web from .MOBI to .COM to offer consumers a complete web experience.

Los Angeles, CA, November 23, 2006 --(PR.com)-- Mobile Search Never Easier or More Complete with New Website: www.Boing.mobi

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Finally, you can search a web optimized on-the-go with websites filtered specifically with mobile friendly load times and limited screen size formatting in mind.

With over 250,000 .MOBI domain names purchased within the first 2 months of the mobile landrush and scores of traditional .COM sites establishing a mobile presence, www.Boing.mobi has embraced the complete mobile web. As both the traditional .COM space and .MOBI space rapidly develop a mobile presence, incremental ad revenue generated by mobile data services market is projected to reach \$698 billion by 2009 according to the Yankee Group and a recent CNNmoney.com article.

The birth of .MOBI will enable a mobile revolution to take place by bringing hundreds of thousands of .MOBI compliant web sites to our 2-inch screens. The days of 2 minute waits as a traditional non-mobile site force fits into your mobile device is absolutely over. www.Boing.mobi harnesses the best of mobile .COM and the new .MOBI and delivers to your mobile device.

For more information about BOING and the web's most complete mobile search, visit <http://www.Boing.mobi>

About www.Boing.mobi

Boing.mobi offers the world's most complete mobile search from .MOBI to .COM.

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