



## **NaturaLawn of America is Recognized for Being an Integrator in America's 'Green' Awakening**

*Organic-based lawn care company, NaturaLawn of America, ranks as a Top 50 national, sustainable business.*

Frederick, MD, November 15, 2006 --(PR.com)-- NaturaLawn of America, an organic-based lawn care franchise system, was recently recognized as one of 50 cutting edge green companies across the nation. The 'Green 50' list, featured in Inc Magazine, was their first ever to be devoted entirely to sustainable businesses.

“It's exciting to be included with other companies who've also embraced the concept of green business,” explained Philip Catron, founder of NaturaLawn of America. “There's a green revolution taking place and we're proud to be a part of it. Our customers have helped reduce pesticides on lawns by an average of 85% since our start 20 years ago.”

NaturaLawn of America's system relies on organic-based products, which promote healthy lawns that are safer for humans, animals, and the environment. Their Integrated Pest Management (IPM) system helps correct soil deficiencies and is based on prevention, monitoring, and controlling.

Headquartered in Frederick, Maryland, NaturaLawn of America is the country's largest organic-based lawn care business, with 68 franchisees in 24 states. For more information, please contact NaturaLawn of America at (800) 989-5444 or visit us on the web at [www.nl-amer.com](http://www.nl-amer.com).

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