



Unbound Medicine and the American Public Health Association Launch Control of Communicable Diseases Manual for Mobile + Web

Unbound Medicine and the American Public Health Association (APHA) announce the release of Control of Communicable Diseases Manual (CCDM) for Mobile + Web. Up-to-date information about the occurrence, transmission, resistance, and control of infectious diseases is vital to the public health professionals working to track and contain them. CCDM for Mobile + Web puts this important information in a proven, rapid-access format on mobile devices and the web.

Charlottesville, VA, March 23, 2010 --(PR.com)-- Unbound Medicine, a leader in knowledge management solutions for healthcare, and the American Public Health Association (APHA), the most diverse organization of public health professionals in the world since 1872, today announced the release of Control of Communicable Diseases Manual (CCDM) for Mobile + Web.

Up-to-date information about the occurrence, transmission, resistance, and control of infectious diseases is vital to the public health professionals working to track and contain them. Control of Communicable Diseases Manual for Mobile + Web, powered by the Unbound™ Platform, puts this important information in a proven, rapid-access format on mobile devices and the web. Users can download Control of Communicable Diseases Manual for Mobile + Web exclusively from Unbound Medicine to iPhone®, BlackBerry®, Android™, Windows Mobile®, and Palm® devices or view it at unboundmedicine.com/ccdm.

“Public health workers, physicians, government health agencies, and students have relied on the Control of Communicable Diseases Manual and its key concepts—epidemiology of infectious disease and its surveillance, prevention, and control—to help prevent and manage the spread of diseases since 1916,” said Georges C. Benjamin, MD, FACP, FACEP (E), executive director of APHA. “By partnering with Unbound Medicine, we can now help people find answers at the bedside, in the field, or in the office.”

Control of Communicable Diseases Manual for Mobile + Web includes MEDLINE Journals, which allow users to view citations and abstracts from the latest issues in selected journals such as the American Journal of Public Health, The Journal of Tropical Medicine, and Bulletin of the World Health Organization, then link to full-text articles. CCDM for Mobile + Web also includes RSS news feeds from relevant sites such as APHA, the World Health Organization (WHO), and the Centers for Disease Control and Prevention (CDC).

“The expertise of the health practitioners and researchers who work with APHA has made CCDM a key reference for anyone involved in public health or infectious diseases,” said Bill Detmer, MD, president of Unbound Medicine. “We are pleased to use our technology platform to make the Control of Communicable Diseases Manual readily available at the point of need.”

To experience Control of Communicable Diseases Manual for Mobile + Web, visit unboundmedicine.com/ccdm.



About American Public Health Association

Founded in 1872, APHA is the oldest and most diverse organization of public health professionals in the world. The association aims to protect all Americans and their communities from preventable, serious health threats. APHA strives to assure community-based health promotion and disease prevention activities and to ensure preventive health services are universally accessible in the United States. APHA represents a broad array of health providers, educators, environmentalists, policy-makers, and health officials at all levels working both within and outside governmental organizations and educational institutions. APHA's flagship publication, the American Journal of Public Health, recently celebrated 100 years of publishing. More information is available at www.apha.org.

About Unbound Medicine

Unbound Medicine, Inc. develops next-generation knowledge management systems for healthcare. The company's handheld, wireless, and web-based technology platform and its information architecture services provide healthcare professionals with advanced systems for acquiring, managing, and sharing knowledge. Additional information is available at www.unboundmedicine.com.

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