



## **Hairflix.com Launches: E-Bay Style, Online Beauty Shoppe's**

*Hairflix.com is creating the largest international Beauty Product store whereby all of their licensed qualifying Beauty Community members can sell non-diverted authentic professional luxury products to the public. Hairflix Community Beauty Professionals are now getting paid for joining.*

Heathrow, FL, November 06, 2006 --([PR.com](#))-- Rocco DiBenardo, CEO of Hairflix.com, is giving select Hairflix.com members [Free online beauty stores \(beta\)](#) just in time for the holidays. Beauty professionals have been fighting an uphill battle when it comes to the sales of Salon professional retail items to the general public. “The mass retailers are a force to be reckoned with,” claims Rocco. “The internet provides a level playing ground for beauty professionals everywhere. In addition we can help our national community by providing beauty related items that are sold and a portion of the proceeds help support much needed breast cancer research.”

Hairflix.com is creating the largest international Beauty Product store whereby all of their licensed qualifying Beauty Community members can sell non-diverted authentic professional luxury products to the public. To qualify: all salons, spas or beauty professionals need do is join, fill out their complete profile, supply a current professional beauty license, apply for a store, then they are selling products to the public. Hairflix.com solidifies the beauty industry's sales market channel from manufacturer to distributor to salon and finally to the consumer.

Hairflix is supported by local authorized professional distributors of name brand professional products who personally facilitate the delivery of their professional brand products right to the customer's door.

Hairflix wants to give High Performance Beauty (Tampa) and Professional Salon Services (Jacksonville) of Florida “Props” for becoming the first Hairflix distributor members, suppliers of Sudzz Fx, Nexxus, GHD, Kuene, and Ergo Styling Products. A special thanks to Ergo Styling Products, providing hairdryers that benefit City of Hope and GHD for providing pink GHD Styling Irons to benefit the Young Survival Coalition.

Beauty professionals no longer have to worry about low inventory levels or having to purchase retail products that they can't afford to stock in their salon or their station. Rocco states: “Hairflix has plenty of Digital Shelf Space for the entire Beauty Community to sell from.”

Hairflix.com believes that their beauty community stores will be the answer for every one of their beauty maker moms that make up 80% of the salon workers in our industry. What a great way to make additional income on a re-occurring basis even while out on maternity leave, or when a child is ill, they will continually have an additional source of income. Of course this is always dependent on each individual beauty professional's ability to build strong relationships to drive a successful online retail business.

Hairflix is not just a Beauty Community, but a sales marketing and management tool for every beauty professional in America. There is nowhere else on the internet where beauty professionals can join a community that works to promote each personal business, complete with individual profiles, detail



information about their services, and creating a direct contact connection. Hairflix.com is not merely a communication provider or a listing service, but indeed offers beauty professionals exposure in their local areas while providing a secondary source of income via their new Online Shoppe's.

Hairflix will grow the Beauty Industry's business using affordable marketing campaigns that work. Hairflix is word of mouth customer relationship building, on the internet.

The Hairflix Beauty Community welcomes any and all beauty related professional brand companies or distributors to contact them for internet distribution opportunities at [distopps@hairflix.com](mailto:distopps@hairflix.com).

###



**Contact Information:**

Hairflix.com LLC

Rocco DiBenardo

407.417.3330

[Contact via Email](#)

hairflix.com

**Online Version of Press Release:**

You can read the online version of this press release at: <http://www.pr.com/press-release/21884>

**News Image:**

