



Job Interview Success Secrets: Stand Out from the Crowd by Knowing your Facts

As the job market begins to tighten up, smart job applicants are turning to business searches to gain an edge.

Sacramento, CA, October 31, 2006 --(PR.com)-- In an effort to stand out amongst the increasing number of applicants, more job seekers are trying desperate attempts to get noticed like wearing a wacky tie or bringing an interviewer cookies. However, according to online news magazine People Search News, to truly leave a lasting impression and get the job, job seekers need to prove that they have done their research. This is where business searches come in.

What exactly is a [business search](#)? PeopleFinders.com defines a business search thusly, “Business searches provide various data on a company including basic information such as the name, address and phone number of a business to more complex data such as the physical description of the building that the business is located in and corporate filing information.” Most business searches cost around \$20.00 and can be purchased online at sites like PeopleFinders.com and VoomPeople.com.

Business searches provide job seekers with a structural, financial and legal snap shot of a particular organization. Typical business search data often includes such valuable information as a listing of company corporate officers or owners, other businesses owned by a particular organization and which professional licenses a business holds. This type of information is typically not available anywhere else including on company materials, magazine articles or on the company web site.

“Knowing more than just what is on the company web site can be an incredible advantage for a job applicant,” states Guy Dupleche, senior editor of People Search News. “Business searches give job seekers additional pieces of information on an organization that definitely show they have done their research,” states Dupleche.

For more information on business searches, visit People Search News at www.peoplesearchnews.com.

About People Search News

Founded in 2006, People Search News is a Sacramento, California based non-commercial online source for people search and people finder related news and information.

Their goal is to provide our readers with up-to-date and relevant articles and news items on people search related information. People Search News features a staff of knowledgeable and seasoned writers with expertise in investigative techniques such as skip tracing, law enforcement, surveillance, people search, genealogy and data mining.

The People Search News staff is also available to answer any and all people search related questions. Currently, our Frequently-Asked-Questions (FAQ) section features answers to many common people



search questions. They welcome you to submit your own people search or people finder related questions or suggestions for their site in the “contact us” section.

People Search News is also available via analog mail at the following address:

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