



topseos.com Releases the October 2006 List of the Leading Website Traffic Analysis Firms

Plymouth, IN, October 11, 2006 --(PR.com)-- When it comes to Website Traffic Analysis, it is all a game of numbers. However, what might come as a surprise to some is that there is more to Website Traffic Analysis than keeping tab of page hits. With the help of Website Traffic Analysis it is possible to get a detailed picture of the visitors and their actions on any given site. Additionally, more thorough information can be worked out by looking at effective keywords, timings of most visits, demographics and other such details.

The bottom line is that these numbers are telling stories. A report is created after the analysis and it is here that the essence of the numbers lies. This report is the map to figuring out information about visitor behavior on a website. With the help of this report it becomes possible to categorize and interpret characteristics of visitors more accurately. The numbers will give explanations for the start and end of trends on the site. Be that as it may, when a final course of action is being decided, it is important to give equal importance to the figures and the report that is created from the numbers.

For the month of October topses.com is once again ready with what they do best: ranking. The October 2006 list below ranks the leading Website Traffic Analysis firms, consultants and services. The website has always proven itself as being the best source of information on Internet marketing vendors. As always, the motivation behind this list is to take the work out of researching and selecting Website Traffic Analysis.

topseos.com was started in 2002 and since then their goal has been to maintain its status as the finest source of quality information for the search engine marketing industry and companies when researching Internet marketing vendors. The intention of the entrepreneurs who gave birth to this site was to provide a platform where topnotch Internet marketing and service providers can promote their services.

Here's the list of the top 5 Website Traffic Analysis firms that have been selected for October 2006:

1. Omniture, Inc. - Utah
2. Click Tracks - California
3. Mondosoft - California
4. Maxamine Inc. - California
5. Web Trends Inc. - Oregon

The reputation and popularity of the ranking done by topses.com speaks for its integrity. A thorough evaluation process precedes the compilation of this list. The selection of the top 5 candidates is based on the following criteria:

- Accuracy of website traffic detection
- Accurate interpretations of website traffic
- Ethical tracking of website traffic



- Transparency of data collection
- Range of data collection
- Overall efficiency
- Overall performance

Firms that specialize in Website Traffic Analysis and wish to be considered for the topseos.com rankings can complete an application by registering as a service vendor and applying for rankings at:

http://www.topseos.com/option,com_register/task,providerRegister/

Want to research and evaluate Internet marketing firms?

Visit them at www.topseos.com

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