



topseos.com is Ready with the Latest in the Leading Content Creation/Search Engine Copywriting Firms in the October 2006 List

Plymouth, IN, October 11, 2006 --(PR.com)-- The October 2006 list that topseos.com has compiled continues to do what it is most popular for: ranking the best in the industry. Topseos.com has always made it their business to bring together the most recent and accurate information that is available about Internet marketing vendors. Any information regarding researching or selecting Content Creation/Search Engine Copywriting firms can be found with the help of this handy list.

It was high time that this fast growing and ever-changing industry had a reliable source that could be the hub off all the latest activities on Internet marketing and vendors. That was the intention when topseos.com was launched a few years back. It is not a surprise that now topseos.com is considered the leading source of information as it showcases the top Internet marketing vendors. Users of the site have constantly found in topseos.com the ability to maintain its standing as a one stop shop for all the useful information that the search engine marketing industry would need.

It goes without saying that the most important element on a website is its content, i.e. the words. Being such an integral part of a website, it is of utmost important that the right words are used in the right ways at all times. Doing otherwise would be to risk losing the message that the website is trying to communicate. The way to ensure effective communication is to have high quality content creation and copywriting. At the same time, excellent copywriting and content creation are crucial for good ranking with the leading search engines. All said and done, the need for good content is directly related to maintaining the interest levels of visitors to the site.

Search engines work by seeking out relevant words on a website. For this reason the right keywords have to be used on a site so that its text can be identified by search engines. SEO copywriting is all about knowing which words the leading search engines are looking for.

Here's the list of the top 5 Content Creation/Search Engine Copywriting firms that have been selected for October 2006:

1. TheWriteContent.com - Canada
2. Smith Content - Maryland
3. Content Domain - California
4. Custom Copywriting - California
5. Ascent Copywriting - Massachusetts

The reliability and accuracy of the research conducted by topseos.com can be determined by how popular this list is amongst the search engine marketing industry. The top 5 candidates are the result of a rigorous selection process. The selection of the candidates is based on the following criterions:

- Content is unique, innovative
- Content is well-written



- Content is well-laid out in simple but attractive manner
- Articles have embedded links
- How well it addresses an audience
- Presence of any reciprocal linking, which shows credibility of the content
- Overall efficiency
- Overall performance

Firms that specialize in Content Creation/Search Engine Copywriting and wish to be considered for the topseos.com rankings can complete an application by registering as a service vendor and applying for rankings at:

http://www.topseos.com/option,com_register/task,providerRegister/

Want to research and evaluate Internet marketing firms?

Visit them at www.topseos.com

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