



Student Launches Blog Contest to Fight AIDS

David Gurevich is launching a Blog contest through his own, medical blog - Health and Life - to fight AIDS. The goal is to reach thousands of readers and spread accurate information about the "worst infectious disease of our time."

Judges of the contest include Director of the Brown University AIDS Program, Dr. Kenneth Mayer, and noted researcher and professor of virology, Peter Shank, Ph.D.

Providence, RI, November 04, 2009 --(PR.com)-- David Gurevich, a student at Brown University, has seen knees sliced open. He's learned about malaria, smallpox and heart failure. But the material in an AIDS course shocked him so much that he's launching, through his own popular blog, a \$500 blogging contest today to hopefully shock a lot of other people.

The contest is simple. Anyone with a blog, a type of internet journal, can enter simply by posting once about HIV/AIDS. The goal? To raise awareness of what HIV is, how to reduce risk of infection, and to inspire readers to get involved.

"If you have a blog - and it doesn't matter if you blog about movies, makeup or business - you have a responsibility to your readers," said David. "Devoting just one post to the worst infectious disease of our time doesn't take much, but could make a real difference."

Judging of the final blog posts will be done by a panel of three: Director of the Brown University AIDS Program, Dr. Kenneth Mayer, and noted researcher and professor of virology, Peter Shank, Ph.D., as well as a prominent blogger.

David is hoping that in addition to the \$500 he gave himself sponsors will get on board and add prize options like gift cards.

The need for information is dire. On any given day in the United States, more than 100 people are infected with HIV, mostly by preventable causes. At least one out of three people infected don't know their status, meaning they don't get vital treatment and continued high rates of transmission.

In just 30 years, HIV has killed more than 20,000,000 people. There is no cure and infection without treatment is fatal.

Readers interested in getting involved or learning more can see the contest at <http://healthlifeandstuff.com>

About Health and Life, a Medical Blog

Health and Life, a Medical Blog, is a site dedicated to helping people by providing useful information about medical issues. Founded by David Gurevich, it has grown rapidly and continues to tackle the big issues of the day.



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