



Bay Area Kitchen and Bathroom Remodeler Opens Virtual Showroom

Livermore's Wine Country Cabinets, a kitchen and bathroom remodeling contracting company in the San Francisco Bay Area has opened a virtual showroom on their new Web site. Customers can now browse their product catalogs online.

Livermore, CA, October 31, 2009 --([PR.com](#))-- Lisa and Gary Paxiao, owners of Livermore's Wine Country Cabinets, have set up an online virtual showroom to showcase the Wellborn kitchen and bath cabinetry they have in their dealership. Keeping with Wellborn's green certification, they wanted to help lighten the carbon footprint for their customers with a virtual showroom.

Wine Country Cabinets, a local Wellborn kitchen and bathroom remodeler has launched a new online virtual showroom on their Web site, <http://www.winecountrycabinets.net>. They are a local dealership in the San Francisco Bay Area of the Wellborn Cabinet, Inc. company, which is based in the Appalachian Mountains in Ashland, Alabama.

Husband and wife team, Gary and Lisa Paxiao, owners of Wine Country Cabinets worked with a local Web design and optimization company to build an online showroom that allows their clients to browse through the various product lines they have in their physical showroom. "Customers can browse through the different bathroom and kitchen lines of cabinets to get some ideas of what's available to them right away," Lisa Paxiao said. "This helps them when they actually come into our showroom to narrow down the focus of what they want."

Wellborn is known for their certified green cabinet-making process, and they endorse the industry-wide efforts and commitment of the Kitchen Cabinet Manufacturers Association (KCMA) organization and their development of their Environmental Stewardship certification Program (ESP). "It's important for us to do what we can to lighten the carbon footprint wherever we can, and the new Web site helps our customers by reducing the need for driving," said Paxiao.

The Livermore store is also participating in the Wellborn Dream Kitchen Makeover contest in which a winner will be awarded up to \$12,000 to do a kitchen makeover. Those wishing to participate can register in person at their store, which is at 2418 Armstrong Street in Livermore. No purchase is necessary to enter.

For more information about the contest or the company, contact Wine Country Cabinets at (925) 456-0500 to set up an appointment to visit their showroom.

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